

2026 CORPORATE HOSPITALITY & SPONSORSHIP



FORMERLY
JIMMY JOHN'S FIELD

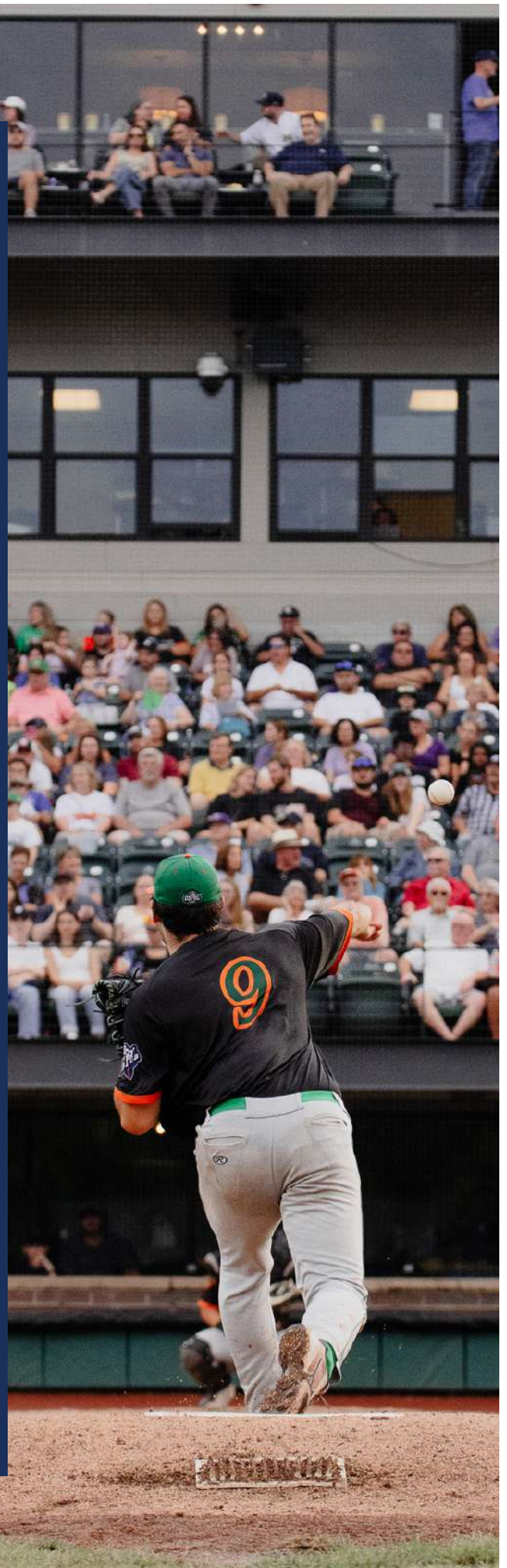


UWM FIELD | 7171 AUBURN ROAD, UTICA, MI | 248.601.2400 | USPBL.COM

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LETTER FROM THE OWNER

friendly entertainment experience in metro Detroit at the cleanest, safest, and friendliest ballpark in America.

Since 2016, the USPBL has established itself as a respected pathway to Major League Baseball. The USPBL's four teams - the Utica Unicorns, Eastside Diamond Hoppers, Birmingham Bloomfield Beavers, and Westside Woolly Mammoths - have combined to have 52 players signed to contracts by MLB organizations, with seven of those former USPBL players having now made it all the way to playing on a Major League roster. Today, the USPBL is widely recognized by scouts as a league built on player development, professionalism, and opportunity.

While our baseball operations have flourished, UWM Field continues to deliver a beautiful, timeless ballpark experience at an affordable price. With 1,900 Box Seats, 26 Suites, 24 Diamond Tables, and three Party Pavilions, the ballpark is ideal for fans, families, and group outings of all kinds. The ballpark also features a Wiffle Ball Field and Playground in the Kids Zone, a popular Craft Beer Garden, a concert-quality sound system, a massive 50' x 80' HD LED scoreboard, and the high-end CURE Auto Insurance Clubhouse restaurant inside the ballpark. Our team maintains the facility to the highest standards, proudly living by our mantra: "No napkin on the ground for more than five seconds!"

The experience at UWM Field goes beyond the game itself. Last season, we introduced our very successful "Real Baseball, Real Fun" initiative to increase player-fan interaction and to allow player celebrations similar to the Savannah Bananas, while still preserving the integrity of the game. In addition to "Real Baseball, Real Fun," we always deliver a Disney-like guest experience, with each game featuring a multi-million-dollar entertainment production designed to be enjoyed at an affordable price point. Fans enjoy Fireworks Spectaculars after every Friday night game, performances by the USPBL Dance Crew, live bands and our DJ from our Sound Stage, appearances by our four team mascots - Lancelot, Ribbi, Buzz, and Woolly - along with magician Anthony Grupido and beloved characters from Fairytale Entertainment. And of course, no USPBL game would be complete without our famous bat dog, JJ the Field General, the hardest-working golden retriever in baseball! This summer, fans will get to see JJ mentoring Scout, the newest bat dog, who will officially start on-field training alongside JJ, adding even more fun and personality to every game.

We invite you to be part of another unforgettable summer at UWM Field in downtown Utica by reserving a group outing, suite, or ticket plan for personal or corporate entertainment. Our 2026 Opening Day is on Friday, May 15, and we will play games Thursday through Sunday all summer long, culminating in our Championship Game on September 13. We look forward to welcoming you to the ballpark and sharing another incredible season together!

Andy Appleby, Chairman, Founder,
Commissioner & Director of Fun
USPBL powered by Mortgage Matchup



It is hard to believe that the 2026 baseball season will begin our second decade of baseball at the United States Professional Baseball League. Now known as the USPBL powered by Mortgage Matchup, our league has exceeded almost all expectations by establishing itself as a top tier independent professional baseball league and a world-class baseball facility offering the best, most affordable family entertainment experience in metro Detroit. We can't wait to introduce old and new fans alike to many new changes for the USPBL in 2026.

First, while our beautiful ballpark was known as Jimmy John's Field for our first ten years, we have entered into an exciting new partnership with United Wholesale Mortgage for our next ten years, and the ballpark is now called UWM Field. Along with the ballpark's name change, we have spent the offseason making exciting upgrades to the ballpark, with the most significant change being the conversion of the playing field from natural grass to state-of-the-art synthetic turf. This change will provide our players with the best possible playing surface, while also allowing us to add new programming to the ballpark throughout the year. In addition, fans will see our new USPBL headquarters building that has been built in the off-season just across the Clinton River from the ballpark. This exciting new space will feature the USPBL Gear Shop, a gourmet hot dog restaurant called JJ's Dog House, and a versatile meeting and event space available for everything from private parties to corporate events. The new headquarters building further strengthens our connection to the Utica community and enhances the year-round USPBL experience in and around the ballpark.

As the USPBL continues to grow and thrive, our mission continues to be the same: to be the best independent professional baseball league for talented players who were not drafted, giving them the opportunity to continue to develop and earn a chance to be signed by a Major League organization - while also delivering the most affordable, family-



UWM FIELD

Real Baseball. Real Fun.

The USPBL produces a family entertainment experience that is second to none in the metropolitan Detroit area. Our mission is to create a “Disney-like” experience, with “no napkin on the ground for more than 5 seconds.”

- Year Established: 2016
- Location: Utica, Michigan
- Season Length: May to September
- Number of Teams: 4
- Bat Dog: JJ, the Field General
- Bat Dog In Training: Scout
- Players Signed by MLB: 52
- USPBL Players to Majors: 7 (Luis Contreras, Dugan Darnell, Randy Dobnak, Logan Gillaspie, Jared Koenig, Randy Wynne, Joey Wiemer)
- USPBL Fastball Record: 102 mph (Chris Dula, Unicorns)
- ESPN Top 10 Plays: 10
- Single Game Attendance Record: 4,926
- All-Time Attendance: 2,020,182
- Summer Picnics Per Season: Over 1,000
- Corporate Partners: Over 200
- USPBL Reading Program: Over 65,000 students in metro Detroit
- Charities and Non-Profits Benefiting from the Ballpark: Over 1,100



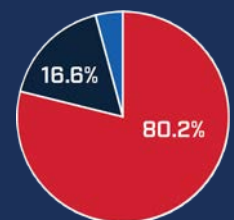
JJ, THE FIELD GENERAL



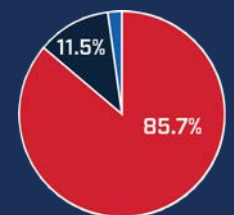
USPBL DANCE CREW



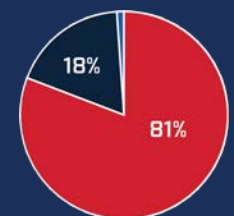
READING PROGRAM



OVERALL FUN AT THE BALLPARK



CLEANLINESS OF THE BALLPARK



OVERALL TASTE OF FOOD & BEVERAGE

SURVEY OF OVER 1,000 FANS

- EXCELLENT
- ABOVE AVERAGE
- GOOD

USPBL PLAYERS IN THE MAJORS

52 USPBL Players Have Been Signed to Contracts by Major League Organizations

When the USPBL powered by Mortgage Matchup opened the gates for its inaugural season in 2016, it immediately found success with both fans and Major League organizations. Through 2025, 52 players have signed contracts with 19 different MLB teams and 7 of those players have made it all the way to playing on an MLB Roster. In 2025, Northville, MI native Dugan Darnell, who spent two seasons playing for the USPBL's Eastside Diamond Hoppers, made his MLB debut with the Colorado Rockies.

In the offseason, Dugan signed a free agent contract with the Detroit Tigers.

Joey Wiemer
Birmingham
Bloomfield
Beavers
Signed by
Milwaukee
Brewers

Randy Wynne
Birmingham
Bloomfield Beavers
Signed by
Cincinnati Reds

Luis Contreras
Eastside Diamond Hoppers
Signed by Houston Astros

Dugan Darnell
Eastside
Diamond
Hoppers
Signed by
Colorado
Rockies

Randy Dobnak
Utica Unicorns
Signed by
Minnesota Twins

Jared Koenig
Birmingham
Bloomfield Beavers
Pitcher for the
Milwaukee Brewers

Logan Gillaspie
Eastside
Diamond
Hoppers
Signed by
Baltimore
Orioles



WHAT THEY'RE SAYING

About the UWM Field Experience



"Bill and I had a wonderful time today. What a concept you have developed. It was really fun seeing all the kids, all the families, having so much fun together in beautiful downtown Utica, a community made so much better by your creativity and grit." – Richard Cole

"The most kids friendly and fan friendly experience I have had at a game." – Richard Darbyshire

"Thanks for hosting me and my family at the baseball game on Saturday night. What a blast! I'm super impressed at both your vision and execution in making the stadium baseball-first yet family focused. I've been to a lot of stadiums in my time at MLB - and I can honestly say you have something special going in Utica."

– Jordan Sherman

"What an incredible evening we had at your ballpark. I was quite impressed by your associates. Your team is really incredible. Kudos to you Andy and thank you for a great experience."

– Timothy R. Moran, Moran & Company



"Thank you again for tonight, my kids will not stop talking about it, how cool the game was, how amazing the fireworks were, we had a great time and really appreciate it, looking forward to the next time." – Henri



"I just wanted to thank you for another wonderful evening at the ballpark. Brooke's youngest said it was the greatest night of his life, so that's a pretty good review. Her oldest thought it was a terrific experience. So, you captured all the boys hearts." – Tom W.

"Everyone had an amazing time, especially young Noa. The fireworks were absolutely spectacular! Just an all-around fun experience." – Bob S.

"Julie and I would like to thank you for such a wonderful time last night. Spending the night at UWM Field was an amazing experience and something we won't forget. You have built an amazing experience." – Aaron

"Thank you so very much for everything you did to make our day at the ballpark so great! We had so much fun! My family had the best time! You have built something so amazing there. Thank you again!" – Paula S.

"What a wonderful venue you have there! We have never been to a game and let me say, it was a wonderful experience! From the meet and greet to the dancers, even our usher was fun and friendly and the fireworks great! It was a wonderful family venue!" – Debra Esquivel



"We had such a fantastic time at the ballpark last Friday. I had been looking forward to seeing what the USPBL was all about. Needless to say, it blew me away! It's quite clear that a tremendous amount of thought, effort & decades of experience went into creating such a utopic summer/fall atmosphere for sports. There was so much joy on display – kids, adults & players alike. And all the special touches! I loved the team names, the anthem/pre-game, premium food and beverage around the park, JJ the Bat Dog, the lawn in the outfield – the list goes on!" – Devon & Louisa

UWM
FIELD



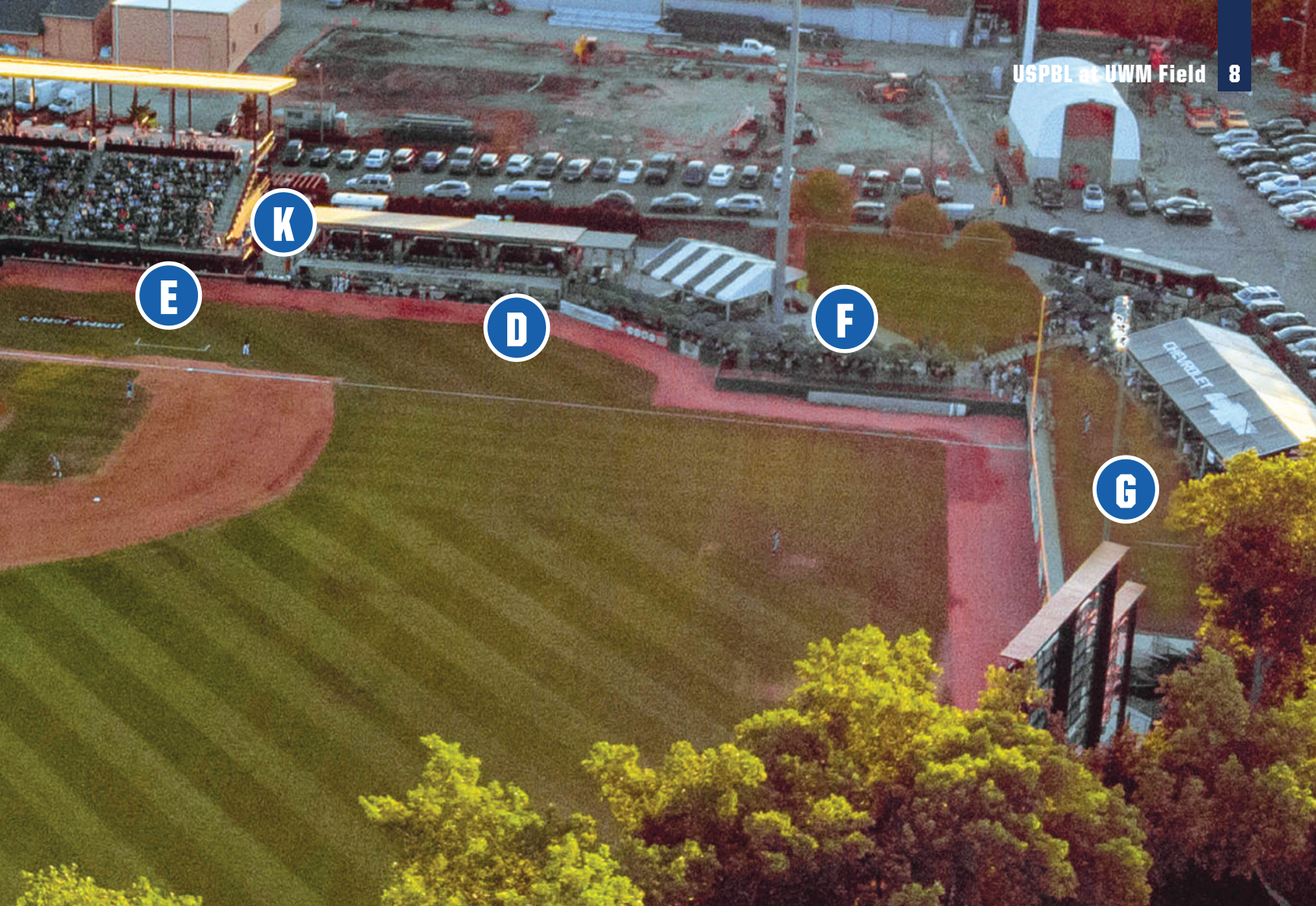
MICHIGAN ORTHOPAEDIC SURGEONS
WIFFLE BALL® FIELD



CRAFT BEER

ANATOMY OF UWM FIELD

- A** 12 Private Cabana Suites
- B** 7 Founder's Level Suites
- C** 5 Premium Dugout Suites
- D** 2 Manager's Suites
- E** 24 Diamond Tables
- F** Trion Solutions Left Field Pavilion
- G** Chevrolet Pavilion
- H** Right Field Family Patio
- I** MI Windows and Doors Elevated Grass Berm Seating Area
- J** Henry Ford Macomb Kids Playground, Michigan Orthopaedic Surgeons Wiffle Ball® Field, and Extra Credit Union Speed Pitch Machine
- K** Craft Beer Garden



GARDEN



FIREWORKS SPECTACULAR



HENRY FORD MACOMB KIDS ZONE

COREWELL HEALTH
KIDS RUN THE BASES

ACCESSIBILITY

- Located in Historic Downtown Utica adjacent to M-59
- VIP Parking for Suite and Premium Ticket Holders
- Ample parking within a short walk and easy exit after games

UNIQUE CHARACTERISTICS

- Concert Quality Sound System
- State-of-the-Art HD LED Scoreboard
- Home Plate 37 feet from Backstop - one of the closest in America

CELEBRATE SUMMER AT A USPBL GAME WITH A PICNIC IN ONE OF OUR THREE PARTY AREAS:

- Chevrolet Pavilion
- Trion Solutions Left Field Pavilion
- Right Field Family Patio

Your group will enjoy the game and our All-American BBQ Picnic Service while seated at tables in a terrific social setting in one of our party areas.

THE SUMMER PICNIC EXPERIENCE

- Game Tickets in one of our three party areas
- All-American BBQ Picnic Service with unlimited soft drinks and water
- Private Bar for groups in each party area
- First Pitch Opportunity
- Group Photo on the Field
- Meet and Greet with USPBL players and mascots
- Kids run the bases after every game
- Free Parking

ALL-AMERICAN BBQ PICNIC SERVICE

All-you-can-eat picnic service begins when gates open and lasts for 90 minutes. Unlimited soft drinks and water are available throughout the game.

Premium Hot Dogs, Slow Roasted BBQ Pulled Chicken, Fresh Pasta Salad, Baked Beans, Sliced Smoked Sausage with Peppers & Onions, Coleslaw, Potato Chips, Cookies, Unlimited Pepsi Products and Water

SUMMER

Perfect for Corporate Entertainment

Holding your summer picnic at UWM Field is a stress free experience.



For more information on Group Outings, call 248-601-2400 ext. 4 or email groups@uspbl.com.



PICNICS

Management & Employee Engagement

Experience where you let us do all the work and supply all the fun!



“

“Just want to thank you and the entire staff for making last night's event a success. Everyone went beyond their call of service from the kid's first pitch, on field group photo, food service and patio area staff. A special shout out to the young man who took it upon himself to bring left over boxes that they were storing for me up to me in the stands at the end of the game. Truly made it an enjoyable evening with a lot of positive feedback from attendees. Looking forward to working with you again next year.” – Glenn Penzien, GBU Financial

”

SUMMER PICNIC PRICING

Includes game seating in picnic area and All-American picnic service with unlimited soft drinks and water.

20 Guest Minimum \$39.99 *per person*
100+ Guests \$35.99 *per person*

Reserved Grandstand seating available as an upgrade.

SUMMER PICNIC WITH OPEN BAR

Includes game seating in picnic area, All-American picnic service with unlimited soft drinks and water, and 2 hour open bar (includes premium wine selections, domestic/import/craft beer, and premium cocktails).

20 Guest Minimum \$64.99 *per person*
+ \$150 bartender fee per group

EXCLUSIVE PAVILION BUYOUT WITH STANDARD BUFFET AND UNLIMITED SOFT DRINKS AND WATER

Includes All-American picnic service with unlimited soft drinks and water.

Chevrolet Pavilion: \$14,000 (up to 400 people)
Trion Solutions Left Field Pavilion: \$10,500 (up to 300 people)

Right Field Family Patio: \$21,000 (up to 600 people)

EXCLUSIVE PAVILION BUYOUT WITH STANDARD BUFFET, UNLIMITED SOFT DRINKS AND WATER, AND 2 HOUR OPEN BAR

Includes All-American picnic service, unlimited soft drinks and water, and 2 hour open bar (includes premium wine selections, domestic/import/craft beer, and premium cocktails).

Chevrolet Pavilion: \$25,000 (up to 400 people)
Trion Solutions Left Field Pavilion: \$19,000 (up to 300 people)

Right Field Family Patio: \$38,000 (up to 600 people)

FOUNDER'S SUITES

\$55,000 Full Season License (70 Games)
\$1,000 Single Game Rental

Suite Features: With indoor and outdoor seating, these seven suites located atop the third level of the ballpark behind home plate offer the most breathtaking views of the field. Highest grade interior finishes, with large harvest table, interior sectional sofa, and drink rail seating. Largest air-conditioned interior space with large flat screen TV.

DUGOUT SUITES

\$45,000 Full Season License (70 Games)
\$1,000 Single Game Rental

Suite Features: Closest seats to home plate of any ballpark in America. Indoor and outdoor seating. High-grade, large interior space with harvest table and drink rail seating. Air conditioned interior space with large flat screen TV. Direct access to the VIP CURE Clubhouse (adjacent to the suite).

“

“I want to let you know that your staff did a great job. We had guests who brought their kids and were able to throw out a pitch, get some autographs, take pics with the mascots, etc. The magician who came to our suite was also very impressive. So much so, he may have freaked a few people out! Not to mention a walk-off homerun to end the night.

Our Mutual of America team will definitely host another event in the future and I will be recommending the ballpark to our other business contacts looking for a venue to host an event.” – Brad Scott, Mutual of America

”

LUXURY

Entertain in Style

With 26 suites across the ballpark, we know how



SUITE EXPERIENCE INCLUDES:

- Suite Tickets for 16 Guests
- Three (3) VIP Parking Passes
- Use of CURE Clubhouse for entertaining
- Concierge Service to assist with any requests
- Personal Ticket Liaison to maximize ticket usage
- Premium Suite Catering Menu
- Exceptional Suite Servers

SUITES

at UWM Field

to provide a premium entertaining experience!



**BIRTHDAY
SUITES
AVAILABLE
MAY 15 - SEPT. 13**



- Group Photo in your Suite
- Visit from Team Mascot and JJ, the Field General

FULL SEASON LICENSE ONLY:

- 25% Discount on Merchandise
- Autographed Team Memorabilia upon request
- One Exclusive Batting Practice Session per season
- Invitations to USPBL Partner Appreciation Events
- 25 Invitations to Youth Baseball Clinics

CABANA SUITES

**\$35,000 Full Season License (70 Games)
\$800 Single Game Rental**

Twelve suites (six on either side of the grandstand) located on top of the team dugouts, our Private Cabana Suites are covered, open-air suites modeled on cabanas at high-end resorts, and offer the perfect environment for entertaining.

Suite Features: Beautiful sectional sofas, pillows, high-back bar stools & drink rails, large ceiling fan, and a top-of-the-line fire pit in each suite.

MANAGER'S SUITES

**\$35,000 Full Season License (70 Games)
\$800 Single Game Rental**

Two suites located at field level next to the team dugouts, our Manager's Suites provide your guests a behind-the-scenes experience and the same sight lines as our players!

Suite Features: High-back bar stools & drink rails with dugout bench seating. Access to warning track between innings.

“

"Thanks so much and kudos to your entire staff for making my wife's surprise birthday party a true success. Our Cabana Suite exceeded expectations. From the concierge staff, the magician, the mascot and the team dog! They were obviously enjoying their assignments. The dog even helped himself to a hot dog! The fans were great and the kids really loved being on field and interacting with the players. You presented a first class experience!" – Jack

”

**For more information on Suites,
call 248-601-2400 ext. 3 or
email suites@uspbl.com.**

DIAMOND TABLES

Our premium Diamond Tables are the best seats in the ballpark and a perfect way to reward your hardworking employees or loyal clients!

DIAMOND TABLE FEATURES:

- Tickets for four swivel, mesh chairs per game with premium, uninterrupted views located under cover
- Inclusive concession food menu with table-side service (ballpark fare, soft drinks, water, popcorn & ice cream)
- One (1) VIP parking pass per game
- Table Naming Rights (Company name on table)
- Exclusive locker per table to store baseball gloves and personal items
- Concierge service to assist with any request
- Mixed Drinks, Wine & Beer available
- Use of CURE Clubhouse for entertaining
- Visit from Team Mascot
- Visit from JJ, The Field General
- Group photo
- Exclusive batting practice for 20 people per season
- One (1) first pitch per season
- Four (4) Invitations to a Meet the Teams practice, autograph session and cookout



ON FIELD DIAMOND TABLES

\$20,000 Full Season License (70 Games)

Our 24 premium Diamond Tables offer the perfect setting for entertaining employees and customers. Each half-moon table consists of four premium swivel chairs, inclusive ballpark fare, soft drinks, water, and your own in-seat wait staff, allowing you and your guests to eat, drink, and socialize while enjoying the game from your own table.



PARK VIEW DIAMOND TABLES

\$20,000 Full Season License (70 Games)

“This has been a great decision, we give our tickets to an employee of the week (every week during the season) at our company. I have only received wonderful feedback from them and their families about their experiences. It is such a great experience for them to be able to come to a great location, eat, have an ice cream and popcorn and not pay a dollar. What a joy watching a baseball game on a Friday night with amazing fireworks and wonderful wait staff. The stadium is spotless and all friendly faces. Thank you for providing such an amazing stadium and teams for our entertainment and enjoyment.”

— Rebecca R., Blue Water Trucking

FIRST STATE BANK FRONT ROW CLUB



FRONT ROW CLUB - ROW 1 \$3,000 Per Seat - Full Season (70 Games)

Our Ticket Plan Memberships provide the best benefits, the best seats, and all the best dates to enjoy top-notch baseball and entertainment all summer long!



VIP SEASON TICKET PLAN BENEFITS FOR 2026

Early Access to the Ballpark - 30 Minutes Before Gates Open to the General Public.

VIP Hour - Exclusive Access to the CURE Clubhouse for 1 hour with \$5 Clubhouse Credit per person usable during VIP Hour:

- Wednesday - Saturday Night Games - 5:30 pm - 6:30 pm
- Saturday Doubleheaders - 4:00 pm - 5:00 pm
- Sunday Afternoon Games - 11:30 am - 12:30 pm
- Limited Quantity Food Specials
- Sunday Brunch Specials

Appearances by USPBL Players, Coaches, JJ the Field General, Magician Anthony Grupido, and other entertainers.

FIRST STATE BANK FRONT ROW CLUB BENEFITS:

- Seats in Row 1 of the Grandstand with best views in the ballpark, and seats right on top of the field action
- Premium Padded Seats
- In-Seat Food & Beverage Service (the only seats in the Grandstand with this special service)
- \$5 Concessions Credit, Per Ticket, Per Game
- Personalized Seat Plaque
- Season Ticket Exchange Program
- Early Access to Ballpark - 30 Min. Before General Public
- One Lot B VIP Parking Pass (per game, per account)
- \$100 Off Single Game Suite Rentals
- One Personalized USPBL Season Ticket Member Lanyard per seat
- One USPBL T-Shirt
- One First Pitch Opportunity (per account, per season)
- One Honorary Bat Boy/Girl Opportunity (per account, per season)
- One Scoreboard Welcome, Company or Individual (per account, per season)
- CURE Clubhouse Access
- Private Season Ticket Member Entrance
- Guaranteed Promotional Giveaways
- Ten Invitations to Private On-Field Batting Practice
- Four Invitations to USPBL Invite-Only Events
- 15% Off USPBL Merchandise
- Personal USPBL Account Representative
- VIP Hour - Exclusive Access to the CURE Clubhouse for 1 hour w/ \$5 Clubhouse Credit Per Person Usable During VIP Hour

SPONSORSHIP & ADVERTISING

Sponsorship and advertising with the USPBL offers your company the perfect way to reach hundreds of thousands of potential customers each year. From the massive, LED HD Main Scoreboard to unique placements, such as naming rights, there are countless opportunities to increase your company's top-of-mind awareness. These image-building forms of marketing are always in high demand and provide value and prestige for your business.



OUTFIELD WALL SIGNAGE

Outfield wall signs are prime real estate, providing direct viewing during the games and broadcast.

- Left Field Wall Sign - 6'x12'
- Center Field Wall Sign - 5'x7'
- 1st and 3rd Base Wall Sign - 4'x20'



CONCOURSE TV SIGNAGE

These eight prominent television monitors are showcased right inside the main gates to the ballpark, where they have been strategically placed for high traffic exposure every game.



SCOREBOARD SIGNAGE

The focal point for fans during USPBL games at UWM Field is the 50'x80', state-of-the-art, high definition scoreboard, which is one of the largest in all of minor league sports.

"Baseball is one thing, the consistency of the USPBL's customer service to us (10 years) is without equal."

– Raymond A. Ahonen,
Belfor Property Restoration

"Keep up the great work! I've never had anyone work harder to make sure that the partnership was beneficial for everyone. We are happy to be a part of the USPBL"

– Dan Weingartz, CEO, Weingartz

PRINT, MEDIA & PROMOTION

PROGRAM ADS

The USPBL and its media partners produce over 100,000 programs, scorecards, and pocket schedules every season that are distributed to all fans for free as they enter the ballpark. This material can provide your company with an outlet to convey your desired message while producing several hundred thousand impressions over a season.



E-NEWSLETTER

Be part of our e-Newsletter, "The Dirt," sent weekly throughout the season. Material can be used as a branding ad, bounce-back coupon, or to drive traffic to your business.



ON-SITE ACTIVATION

Showcase your business with a high-profile concourse location to reach new customers, promote products, or collect leads and other information. Available options include concourse tables, displays near the front entrance, and exit marketing.



SOCIAL MEDIA ADS

Reach fans of the USPBL through social media ads on Facebook, Instagram, and X. Provides a reach of over 500,000.



EVENT SPONSORSHIP

Event sponsorships provide your company with a platform for exposure in creative ways through giveaway items, entertainment acts, theme nights, and special events.



GAME PRESENTATION

Sponsor an in-game promotion and have all eyes focused on your company name and logo at every game. In-game promotions have endless possibilities and can be perfectly tailored to fit your company's marketing needs.



NAMING RIGHTS

Your company's name becomes a reference point of the ballpark and is featured on signage, the seating chart, and in marketing collateral.



For information on Sponsorship & Advertising opportunities, call 248-601-2400 ext. 6 or email sponsorship@uspbl.com.

PARTY AT THE BALLPARK

Youth Birthday Parties



Kids' Birthday Parties at UWM Field are a complete blast! All-inclusive birthday parties feature:

PRE-GAME:

- Birthday Meal of Hot Dog, Bag of Chips, Soft Drink or Water
- One Team-Autographed Pennant for Birthday Kid

DURING GAME:

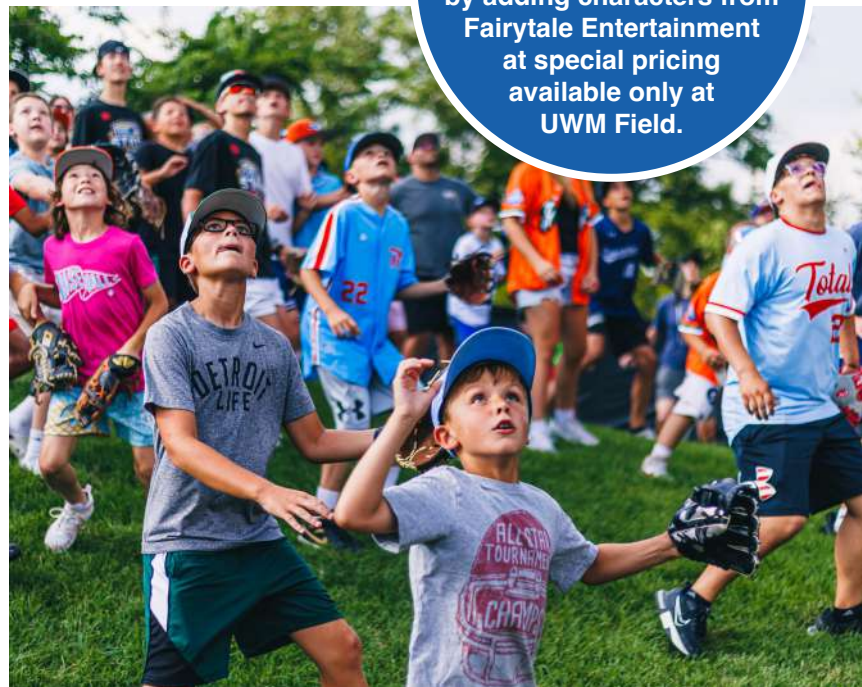
- Reserved Grandstand Seats
- Speed Pitch Game Passes
- Vouchers for Soft Serve Ice Cream
- Birthday Message on Scoreboard

PRICE:

- \$25 per person
- 10 person minimum



Upgrade your birthday party by adding characters from Fairytale Entertainment at special pricing available only at UWM Field.



“

"I just wanted to take a moment to thank you and your entire team for making my son's birthday such an incredible and unforgettable night. From start to finish, everything was perfect! The seats were amazing, the energy in the stadium was electric, and the game itself couldn't have been more exciting. My son and his friends had the BEST time! I've received messages from every single parent saying how much fun their child had and how they've been hearing all the stories about the game, the excitement, and how special the night was. Thank you again for going above and beyond to create such a positive, memorable experience. We're already planning our next visit!" – Kimberly Tsukiyama

”

For more information on Birthday Parties, call 248-601-2400 ext. 4 or email groups@uspbl.com.

PRIVATE EVENTS

Non-Game Day Entertaining

If you are looking for a unique venue to hold a private event, meeting, or party, UWM Field is a grand slam!

- Corporate Meetings and Luncheons
- Team-Building Events
- Employee Recognition & Awards
- Holiday Parties
- High School Reunions
- Graduations, Proms, Homecomings
- Weddings and Engagement Parties
- Bachelor and Bachelorette Parties

On-field experiences can be added to any private event, such as Batting Practice, Softball and Kickball Games, or Yoga.



“

"Just wanted to reach out and say thank you so much again to you and your team for making our event so special and wonderful. Everything went perfect, and we have you and your team to thank for that." – Lexi and Jake Rogers

”



Year round events at the CURE Clubhouse inside the ballpark



MEETING & EVENT SPACE

THE OUTFIELD MEETING & EVENT SPACE

Introducing our meeting and event space at our new USPBL headquarters located just steps away from the ballpark across the Clinton River. Our versatile event space is available for everything from private parties to corporate events.

Perfect For:

- Corporate Meetings
- Training Sessions
- Tradeshows
- Executive Board Meetings
- And More!

	THE OUTFIELD (MEETING & EVENT SPACE)	THE MANAGER'S OFFICE (CONFERENCE ROOM)
DIMENSIONS	50'x30'	23'x14'
SQUARE FEET	1433	305
CAPACITY	160 people	12 people
CLASSROOM STYLE	60 people	N/A
THEATER STYLE	160 people	N/A
SQUARE	40 people	N/A
U-SHAPE	34 people	N/A
BANQUET ROUNDS	120 people	N/A
STROLLING RECEPTION	140 people	N/A

Seating capacity may decrease depending upon specific setup or Audio Visual needs.





View of exterior of meeting and event space on north side of USPBL headquarters.

THE OUTFIELD (MEETING & EVENT SPACE)

DAY	TIME	FOOD & BEVERAGE MINIMUM	RENTAL/SET UP
Monday - Friday (Day Time)	8:00 am - 5:00 pm	\$800.00	\$500.00
Monday - Thursday (Night Time)	6:00 pm - 11:00 pm	\$800.00	\$500.00
Saturday, Sunday (Day Time)	8:00 am - 5:00 pm	\$0.00	\$700.00
Friday - Sunday (Night Time)	6:00 pm - 11:00 pm	\$0.00	\$700.00

Set Up Includes: Tables, Chairs, House Linen and Water Stations.

THE MANAGER'S OFFICE (CONFERENCE ROOM)

DAY	TIME	FOOD & BEVERAGE MINIMUM	RENTAL/SET UP
Monday - Friday (Day Time)	8:00 am - 5:00 pm	\$360.00	\$170.00
Monday - Thursday (Night Time)	6:00 pm - 11:00 pm	\$360.00	\$170.00
Saturday, Sunday (Day Time)	8:00 am - 5:00 pm	\$0.00	\$240.00
Friday - Sunday (Night Time)	6:00 pm - 11:00 pm	\$0.00	\$240.00

Set Up Includes: Tables, Chairs, House Linen and Water Stations.

2026 USPBL GAME SCHEDULE

MAY

THURS	FRI	SAT	SUN
OPENING WEEKEND MAY 15-17			
	15 7:05 VS WM	16 5:00 VS BB	17 1:05 VS DH
	22 7:05 VS DH	23 5:00 VS BB	
	29 7:05 VS BB	30 5:00 VS UU	31 1:05 VS DH



JUNE

THURS	FRI	SAT	SUN
4 7:05 VS WM	5 7:05 VS UU	6 5:00 VS WM	7 1:05 VS UU
11 7:05 VS DH	12 7:05 VS WM	13 5:00 VS UU	14 1:05 VS BB
18 7:05 VS UU	19 7:05 VS DH	20 5:00 VS BB	21 1:05 VS WM
25 7:05 VS WM	26 7:05 VS DH	27 5:00 VS WM	

JULY

THURS	FRI	SAT	SUN
	3 7:05 VS UU	4 7:05 VS WM	
ALL-STAR GAME & HR DERBY JULY 11			
	10 7:05 VS UU	11 5:00 ALL STAR GAME & HR DERBY	
16 7:05 VS BB	17 7:05 VS DH	18 5:00 VS WM	
23 7:05 VS DH	24 7:05 VS UU	25 5:00 VS BB	
30 7:05 VS UU	31 7:05 VS BB		



2026 USPBL GAME SCHEDULE

AUGUST	WED	THURS	FRI	SAT	SUN
				1 5:00 VS DH	
		6 7:05 VS WM	7 7:05 VS BB	8 5:00 VS UU	9 1:05 VS DH
	12 7:05 VS UU	13 7:05 VS DH	14 7:05 VS BB	15 7:05 VS DH	16 1:05 VS UU
	19 7:05 VS BB	20 7:05 VS DH	21 7:05 VS WM	22 7:05 VS UU	23 1:05 VS BB
		27 7:05 VS BB	28 7:05 VS UU	29 7:05 VS DH	



SEPTEMBER	THURS	FRI	SAT	SUN
	3 7:05 VS DH	4 7:05 VS BB	5 7:05 VS WM	
		11 6:35 PLAYOFF GAME 1	12 6:35 PLAYOFF GAME 2	13 1:05 CHAMPIONSHIP GAME
CHAMPIONSHIP WEEKEND SEPTEMBER 11-13				

-  BIRMINGHAM-BLOOMFIELD BEAVERS
-  EASTSIDE DIAMOND HOPPERS
-  UTICA UNICORNS
-  WESTSIDE WOOLLY MAMMOTHS
-  FIREWORKS SPECTACULAR
-  DOUBLEHEADER





ANDY APPLEBY

USPBL Commissioner - Director of Fun

7171 Auburn Road

Utica, MI 48317

(248) 420-6573

aappleby@generalsports.com



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