

ON YOUR MARK, GET SET, READ!

2024 USPBL Reading Program Information

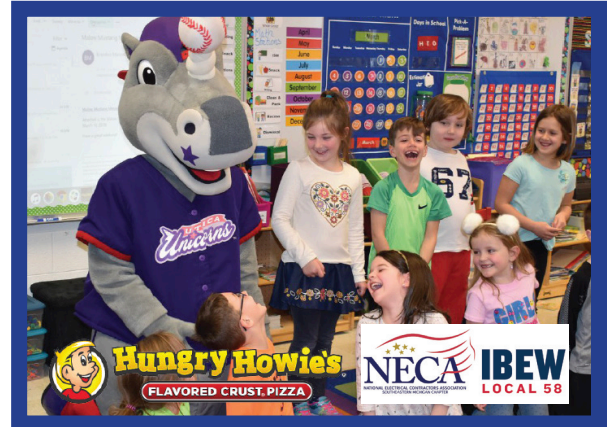
The United Shore Professional Baseball League is a developmental professional baseball league for Major League Baseball entering its ninth season this summer at Jimmy John's Field in Historic Downtown Utica. The USPBL powered by UWM is comprised of four teams that all play at Jimmy John's Field - the Utica Unicorns, the Eastside Diamond Hoppers, the Westside Woolly Mammoths, and the Birmingham Bloomfield Beavers!

What is the USPBL Reading Program?

This is an incentive driven program designed to encourage students to read more. The objective for each student is to "hit a home run" by meeting certain goals and requirements during the month of March. Educators will work with students to set the requirements and goals according to their reading level.

Why Participate?

The USPBL Reading Program is a fun way to encourage reading development in students. Every student that "hits a home run" receives a free ticket to attend a 2024 baseball game at Jimmy John's Field, where they will be honored on the field with all of the students who completed the reading program. In addition, educators receive a free ticket for assisting with the program, and family members of students are offered discounted ticket options.



Exciting Incentives for 2024!

For the 2024 season, we will bring some friendly competition to the schools that participate in the program! The top school with the best redemption rate of certificates by Openin Day (May 17th) will receive a pizza party for all the students and faculty that participated! Additionally, each student that redeems their ticket will be able to receive a free foam finger along with an automatic membership in the USPBL Kids Club!





HOW TO SIGN UP!

1. Register your school online when enrollment opens on January 1st!
2. Set reading requirements based on your school's reading program.
3. Track students progress during National Reading Month.
4. Distribute ticket instructions and enjoy using your complimentary ticket!

CLICK HERE FOR ENROLLMENT PAGE

Fast Facts about Jimmy John's Field

- 68,000+ students across Southeastern Michigan participated in our Reading Program in 2024!
 - 70-game season
 - 51 players signed by Major League Organizations
 - Multiple plays featured on ESPN's Top 10 Plays
 - All game broadcasted on the USPBL Network
 - USPBL Dance Crew performs at all games
- JJ, the Field General, our resident bat dog, is at all games and is the ultimate star of the show!
 - Approximately 1,000 groups have held outings at the ballpark
- Over 1,000 charities and non-profits have leveraged the ballpark to raise funds for the causes

Questions?

Contact Community Relations Coordinator - Noah Theiler

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