

2023 USPBL Reading Program



Dear Parent/Guardian,

Our class will be participating in the USPBL Reading Program, which is an incentive driven reading program of the United Shore Professional Baseball League. The United Shore Professional Baseball League is entering its eighth baseball season at Jimmy John's Field in Downtown Utica this summer. The USPBL features four teams — the Eastside Diamond Hoppers, the Birmingham Bloomfield Beavers, the Westside Woolly Mammoths, and the Utica Unicorns. Help your child hit a homerun with reading this March is Reading Month and earn a ticket to a Jimmy John's Field game!

Follow the USPBL Reading Program Facebook event page to stay up to date on important events and information. Here you will be able to track the school's progress for possible pizza party and be able to reach out to the organization directly with any questions or concerns you may have. As part of your child completing the 2023 USPBL Reading Program they are automatically enrolled in the Kids Club at Jimmy John's Field AND receive a FREE foam finger! Click HERE to redeem and to receive special content from players, coaches and mascots throughout the season.

Here's How It Works:		
Beginning Date		
End Date		
Your child needs to con	plete the following goal(s) to earn a Jimmy John's Field ticket:	

Parents will receive discounted ticket options for helping their student meet their reading goals during March.

The USPBL is excited to bring back the fun this summer with great baseball and family friendly entertainment, beginning on Friday, May 19th. Make sure you keep an eye out for what's going on at Jimmy John's Field, and all the superhero, princess, and kids characters visiting Jimmy John's Field throughout the season!

Thank you in advance for assisting your child in the completion of the USPBL Reading Program.

We hope to see you at the game!

The USPBL Reading Program is presented by



