



# 2021 CORPORATE ENTERTAINMENT, HOSPITALITY & SPONSORSHIP



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**TY HENSLEY**  
Former 1st Round Draft  
Pick of New York Yankees

*"I am emailing you tonight just as soon as I got home because I wanted to THANK YOU for a job well done! You have NAILED IT! And I dare say you are better than Disneyland. You are more affordable. And I don't ever recall hearing anything about Disney coordinating the contribution of funds from community entities to charities: buying a game worn jersey = 50% of the profits go to ALS research, a stolen base generates another charitable donation, and so on. As the mother of two now grown sons, I was astounded to see seven, eight, and even 14-year-old boys responding with genuine excitement and confidence to the seventh inning stretch dancers by JOINING IN THE DANCING! Kudos to you for putting the bat boys out there as well as the cheer girls to lead the dance! All of the activities you have put in a game night occupy absolutely everyone: the youngsters who got to make their proudly worn headbands for their favorite team, the giveaways (I scored a JJ bobble head), the special selections of random rows for more giveaways, the Beer Batter of the night so we'll watch if he gets a hit and we get a discount, the movie night, the fireworks I've heard about, letting the kids run the bases afterwards and give high-fives to the team mascots ... it all adds up to the greatest thing I've seen in baseball in decades."*

- Paula Porter

## LETTER FROM THE OWNER



As we approach the start of our sixth season at Jimmy John's Field, we are looking forward to *"Bringing Back the Fun in 2021"*! We all have persevered through challenging times, and now we can look forward to being back outside at the ballpark this summer, under the stars, and enjoying life once again.

Although the summer of 2020 did not bring us the same action as prior seasons, we made a commitment to our supporters and athletes and we played a full baseball season last summer. During the truly unconventional season, we powered through with safety and caution while embodying the captivating spirit that we have become known for by our fans. While Jimmy John's Field was already the cleanest ballpark in all of baseball, we took cleaning and sanitizing to a whole new level last summer while entertaining small but exuberant crowds. Every fan who entered the ballpark felt incredibly safe and happy while enjoying games.

While the limit on crowds last summer was a challenge, it also led to some terrific new developments for our league, as we learned to adapt to the new environment. We launched our own broadcast network in 2021, the USPBL Network, which featured a



professional, four camera, live broadcast that engaged fans in Metro Detroit and across the country on our social media channels. Through the USPBL Network broadcasts, we captured fantastic baseball moments that were nationally recognized on news outlets, including 2 spotlights shown on ESPN's SportsCenter. The USPBL Network broadcast of USPBL games reached more than 5.4 million people during the 2020 season, with an average viewership of 16,793 per broadcast. The broadcast of our Championship Game, which was won by the Utica Unicorns, had more than 41,000 live viewers.

As we look forward to the 2021 baseball season, our Opening Day is Friday, May 28, and we will be playing every week in the summer through our Championship Game on Sunday, September 12. Our theme for the season is *"We're Bringing Back the Fun in 2021"*, and we plan to bring back all the great entertainment and promotions that we are used to providing at the ballpark, such as Friday Fireworks Spectaculars, Live Music Saturdays, Sunday Fundays with characters from Fairytale Entertainment for the kids, the USPBL Dance Crew, and, of course, JJ The Field General, our resident bat dog! The 2021 season will see us welcome our One Millionth Fan to Jimmy John's Field, and we expect JJ to retrieve his 1,000th bat this season. We also will continue to provide top-notch baseball at our world-class ballpark, where 38 players have already been signed to contracts by Major League organizations in just five seasons, with former Utica Unicorns pitcher Randy Dobnak currently pitching for the Minnesota Twins!

We are excited to put 2020 behind us, and to see our many fans back at the ballpark enjoying baseball this summer! We remain the best, most affordable family entertainment experience in Metro Detroit, and we are still the best ballpark in America!

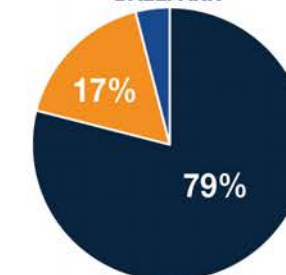
**Andy Appleby**  
Chairman, Founder, Commissioner & Director of Fun  
United Shore Professional Baseball League



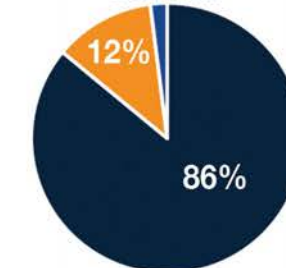
### Survey of over 1,000 fans

■ Excellent  
■ Above Average  
■ Good

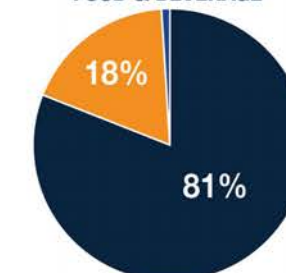
#### OVERALL FUN AT THE BALLPARK



#### CLEANLINESS OF THE BALLPARK



#### OVERALL TASTE OF FOOD & BEVERAGE







# JIMMY JOHN'S FIELD



## UNITED SHORE PROFESSIONAL BASEBALL LEAGUE

Five years after its inception in 2016, the United Shore Professional Baseball League has become the premier, independent development league for Major League Baseball in the Midwest. The USPBL also produces a family entertainment experience that is second to none in the metropolitan Detroit area. Our mission to create a "Disney-like" experience, with "no napkin on the ground for more than 5 seconds", offers the cleanest, safest, most friendly family entertainment experience for every guest attending one of our games.

- |                                     |  |   |
|-------------------------------------|--|---|
| Year Established - 2016             | Players Signed by MLB - 38                             | Single Game Attendance Record - 4,926 (2019 Championship Game)      |
| First Ballpark - Jimmy John's Field | First USPBL Player to Majors - Randy Dobnak            | All-Time Attendance - 956,123                                       |
| Location - Utica, Michigan          | USPBL Fastball Record - 102 mph (Chris Dula, Unicorns) | Summer Picnics Per Season - Over 1,000                              |
| Schedule - 75 Public Games          | ESPN3 Broadcasts - 20 Games                            | Corporate Partners - Over 200                                       |
| Season Length - May to September    | ESPN Top 10 Plays - 5                                  | USPBL Reading Program - Over 50,000 students in Metro Detroit       |
| Number of Teams - 4                 | 2019 Average Attendance - 3,350                        | Charities and Non-Profits Benefiting from the Ballpark - Over 1,000 |



JJ, THE FIELD GENERAL



USPBL DANCE CREW



READING PROGRAM

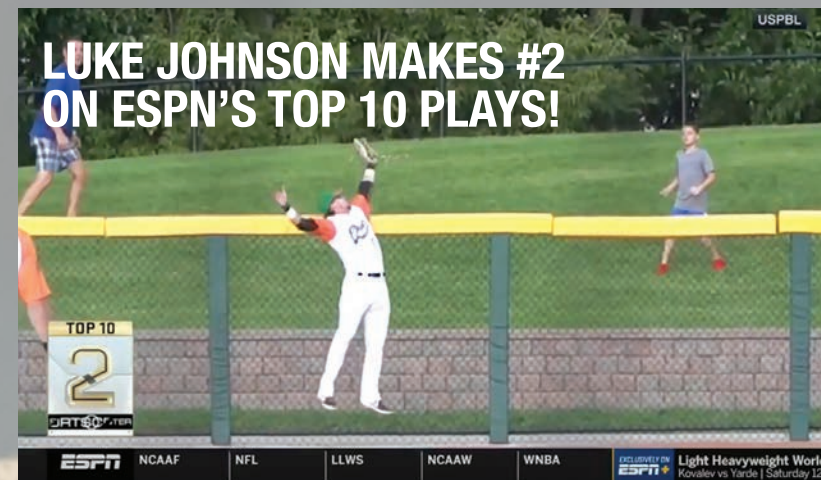
# RANDY DOBNAK DOMINATES

It was a watershed moment for the USPBL when former Utica Unicorns pitcher Randy Dobnak was called up to the Minnesota Twins and made his first appearance on August 9, 2019, becoming the first USPBL alum to make it to the Majors! Dobnak was undrafted in 2017 out of Alderson Broaddus University in West Virginia when he was signed by the USPBL to play for the Utica Unicorns. He was signed by the Minnesota Twins in August of 2017 based on the recommendation of USPBL Director of Baseball Operations Justin Orenduff, and Dobnak proceeded to make his way all the way up through the Twins Organization in just two years!



"It's been an unbelievable experience. Two years ago I never thought I would be where I am today. I'm speechless and thankful for the opportunity the USPBL has given me to jump start my career. It's unbelievable. It's great to go back and see where it all started. I can't give enough thanks to the USPBL and Jim Essian (Unicorns Manager) for getting me into the league. Without them I don't know what I would be doing right now. It's been an incredible ride. Don't give up on your dream."  
- Randy Dobnak, Minnesota Twins

## LUKE JOHNSON MAKES #2 ON ESPN'S TOP 10 PLAYS!



## 11 PLAYERS SIGNED BY MAJOR LEAGUE ORGANIZATIONS IN 2019 & 2020

Dugan Darnell (Hoppers) - Colorado Rockies  
Max Bain (Unicorns) - Chicago Cubs  
Luis Contreras (Hoppers) - Milwaukee Brewers  
Randy Wynne (Unicorns) - Cincinnati Reds  
Josh Hejka (Mammoths) - New York Mets  
Spencer Stockton (Unicorns) - Cincinnati Reds  
Alec Craig (Mammoths) - Minnesota Twins  
Kyle Olliges (Beavers) - Colorado Rockies  
Noah Gotsis (Hoppers) - Colorado Rockies  
Adrian Guzman (Unicorns) - Minnesota Twins  
Eric Jones (Unicorns) - Minnesota Twins



# SUMMER PICNICS

TABLES IN ALL PICNIC AREAS HAVE BEEN SPACED OUT TO ALLOW FOR SOCIAL DISTANCING.



## CHEVROLET PAVILION

The Chevrolet Pavilion features picnic table seating on an elevated patio beyond the left field wall. The space includes an 82' x 32' tent and a large fire pit, along with our all-inclusive picnic service and private bar.

## METRO DETROIT CHEVY DEALERS RIGHT FIELD FAMILY PATIO



Our Metro Detroit Chevy Dealers Right Field Family Patio and Trion Solutions Left Field Pavilion offer a fantastic social setting for your summer picnic. Groups will enjoy table seating at field level and All American BBQ picnic service in the patio area.

For more information on Groups, call 248-601-2400 ext. 4 or email to [groups@uspbl.com](mailto:groups@uspbl.com).

*"Great job yesterday!! We had a wonderful time (thanks for arranging great weather by the way). The stadium was amazing, the food delicious, the accommodations were perfect and then the ballgame capped it off perfectly. Looking forward to next year!"*

*- Colleen B., Lourdes Company*

# SUMMER PICNICS



## ALL AMERICAN BBQ

An all-you-can-eat picnic service begins when ballpark gates open and lasts for 1 hour and 30 minutes. Beverages are available throughout the entire game.

All American BBQ Includes: Premium Hot Dogs, Slow Roasted BBQ Pulled Chicken, Fresh Pasta Salad, Baked Beans, Potato Chips, Seasonal Fruit Salad, Two (2) Beverage Tickets: Bud, Bud Light, Wine, Pepsi Products, Water



## SUMMER PICNIC EXPERIENCE

- Candid photos in your picnic space
- Welcome message on the main scoreboard
- Meet and greet with the team mascot
- Kids run the bases after every game
- Free parking
- One (1) autographed item per group



## Summer Picnic Pricing

\$36 Per Person - 20 guest minimum

\$32 Per Person - 100+ guests

Includes game seating in picnic area, All American BBQ Picnic, two (2) drink tickets for soft drinks, beer and wine, and exclusive gameday experiences.

\*Open Bar options available upon request.

\* Reserved Seats in Grandstand available for \$15 per person.

*"From our initial planning conversation to execution on game day, your team went above and beyond to make this a memorable event for our clients and their families. We understand that hosting an event for 400 people is not an easy undertaking, but your advice and planning went a long way."*

*- James T., DFLT Financial Advisors*





# ANATOMY OF JIMMY JOHN'S FIELD

- |   |  |
|---|--|
| <b>A:</b> 12-Private Patio Cabana Suites      | <b>G:</b> Chevrolet Pavilion                                   |
| <b>B:</b> 7-Founder's Level Suites            | <b>H:</b> Metro Detroit Chevy Dealers Right Field Family Patio |
| <b>C:</b> 5-Premium Dugout Suites             | <b>I:</b> Elevated Grass Berm Seating Area                     |
| <b>D:</b> 2-Manager's Suites                  | <b>J:</b> Henry Ford Macomb Kids Playground, Wiffle® Ball      |
| <b>E:</b> 24-Diamond Tables                   | Field & Speed Pitch Machine                                    |
| <b>F:</b> Trion Solutions Left Field Pavilion | <b>K:</b> Craft Beer Garden                                    |

## Accessibility:

- Located in Historic Downtown Utica adjacent to M-59
- VIP Parking for Suite and Season Ticket Holders
- Ample Parking within a Short Walk and Easy Exit after games

## Unique Characteristics:

- Concert Quality Sound System
- State-of-the-Art HD LED Scoreboard
- Home Plate 37 feet from Backstop - one of the closest in America



# ENTERTAIN IN STYLE

## SUITE EXPERIENCE INCLUDES

- Suite tickets for 16 guests
- Three (3) VIP parking passes
- Use of VIP AAA Clubhouse for entertaining
- Concierge service to assist with any request
- Personal team ticket liaison to fully maximize ticket usage
- Premium suite catering menu options for every budget
- Exceptional suite servers
- Visit from JJ The Field General (Bat Dog) and Team Mascots
- Group photo
- 25% discount on team merchandise
- Autographed team memorabilia upon request
- One (1) exclusive batting practice session per season
- 25 invitations to youth baseball clinics
- Invitations to USPBL Partner Appreciation events

## FOUNDER'S SUITES

Full Season License (75 Games) - \$55,000  
Single Game Rental - \$1,000



Seven suites located atop the third level of the ballpark behind home plate, Founder's Suites offer a breathtaking view of the field.

### Suite Features

- Best view in the ballpark with indoor and outdoor seating
- Highest-grade interior finishes, with large harvest table, interior sectional sofa and drink rail seating
- Largest interior space
- Large Flat Screen TV
- Air-conditioned interior space

### Suite Features

- Closest seats to home plate of any ballpark in America
- Indoor and outdoor seating
- High-grade, large interior space with a harvest table and drink rail seating
- Large Flat Screen TV
- Air-conditioned interior space
- Direct access to the VIP AAA Clubhouse bar and restaurant (directly adjacent to the suite)



## DUGOUT SUITES

Full Season License (75 Games) - \$45,000  
Single Game Rental - \$1,000

# WITH LUXURY SUITES



Twelve suites (six on either side of the grandstand) located on top of the home and away team dugouts, our Private Patio Cabana Suites are covered, open-air suites modeled on cabanas used at high end resorts, and offer the perfect environment for entertaining clients in the best months for weather in Michigan!

## CABANA SUITES

Full Season License (75 Games) - \$35,000  
Single Game Rental - \$800



### Suite Features

- Beautiful sectional sofa with monogrammed company-branded pillows
- High-back ballpark bar stools and drink rails
- Large ceiling fan
- Top-of-the-line fire pit in each of the 12 suites

## MANAGER'S SUITES

Full Season License (75 Games) - \$35,000



Two suites located at field level next to the actual Home and Away team dugouts, our Manager's Suites provide your guests with a behind-the-scenes experience and the same sight lines as our USPBL players!



### Suite Features

- High-back ballpark bar stools and drink rails
- Dugout bench seating
- Access to the warning track (between innings only)

For more information on Suites, call 248-601-2400 ext. 3 or email to [suites@uspbl.com](mailto:suites@uspbl.com).

**Birthday Suites available May 28 - September 12, 2021**

*"Just wanted to touch base to let you know that we're getting rave reviews on the games and the suite. The USPBL has been phenomenal through the whole process – very attentive. Our wait staff has been great -very personable and attentive but not intrusive. You've built a great venue with a great team! Keep up the great work!"*

*- Kelly G., Paslin (Full-Season Suite Holder since park opened in 2016)*

*"Thank you so much for how much you and everyone at the stadium takes care of us and our customers. We continue to hear only great reviews from all of our customers regarding how great the experiences are."*

*- Dan Bemis, Caniff Electric (Full-Season Suite Holder since park opened in 2016)*



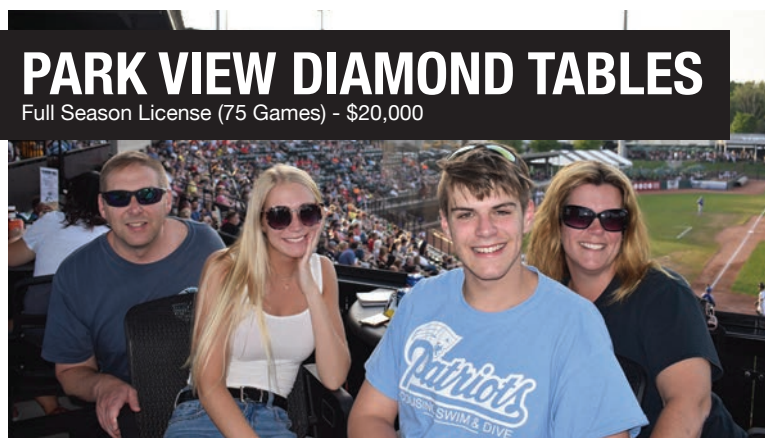
# DIAMOND TABLES

Our 24 premium Diamond Tables offer the perfect environment for entertaining employees and customers. Each half-moon table consists of four premium swivel chairs, inclusive ballpark fare, soft drinks, water, and your own in-seat wait staff. This seating arrangement allows you and your guests to eat, drink and socialize while enjoying the game from your own table.



## Diamond Table Features

- Tickets for 4 swivel, mesh chairs per game with premium, uninterrupted view table seats located under cover
- Inclusive concession food menu with table side service (ballpark fare, soft drinks, water, popcorn, ice cream, and the best seats in the house)
- 1 VIP parking pass per game
- Table Naming Rights (Company Name on table)
- Exclusive Locker per table to store baseball gloves and personal items
- Concierge service to assist with any request
- Mixed Drinks, Wine, and Beer Available
- Use of VIP Club Lounge for entertaining
- Visit from Team Mascots
- Visit from JJ The Field General (Bat Dog)
- Group photo
- Exclusive batting practice for 20 people per season
- 1 First pitch per season
- 4 Invitations to a Meet The Teams practice, autograph session and cookout



For more information on Diamond Tables, call 248-601-2400 ext. 2 or email to [tickets@uspbl.com](mailto:tickets@uspbl.com).

*"This has been a great decision. We give our tickets to an employee of the week (every week during the season) at our company. I have only received wonderful feedback from them and their families about their experiences. It is such a great experience for them to be able to come to a great location, eat, have an ice cream and popcorn, and not pay a dollar. What a joy watching a baseball game on a Friday night with amazing fireworks and wonderful wait staff. The stadium is spotless and all friendly faces. Thank you for providing such an amazing stadium and teams for our entertainment and enjoyment."*

*Rebecca R., Blue Water Trucking (Diamond Table Holder since park opened in 2016)*

# SEASON TICKETS

Our Full Season and 40-Game Ticket Memberships provide the best benefits, the best seats, and all the best dates to enjoy top-notch baseball and fun-filled summer entertainment. We have a range of season ticket options, perfect for businesses looking to entertain clients or reward employees.

**AVAILABLE GRANDSTAND SEATS HAVE BEEN SPACED TO ALLOW FOR SOCIAL DISTANCING.**

## BENEFITS FOR ALL MEMBERS

- Personalized USPBL Season Ticket Member Lanyard
- USPBL T-Shirt
- One (1) First Pitch Opportunity
- One (1) Honorary Bat Boy / Bat Girl Opportunity
- Scoreboard Welcome Messages (Company or Individual)
- AAA Clubhouse Access
- Private Season Ticket Member Entrance
- Four (4) Invitations to Private On-Field Batting Practice
- Four (4) Invitations to Invite-Only USPBL Events
- 15% Off USPBL Merchandise
- Season Ticket Exchange Program
- Business Networking Events
- Personal USPBL Account Representative

		40-Game	Full Season
<b>FRONT ROW CLUB</b>	<b>(ROW 1)</b>	<b>\$1600</b>	<b>\$3000</b>
<ul style="list-style-type: none"> <li>- In-Seat Food &amp; Beverage Service</li> <li>- \$5 Food &amp; Beverage Credit (Per Seat / Per Game)</li> <li>- Personalized Seat Plaque (Company or Individual)</li> <li>- Premium Padded Seats &amp; Tablet Arm Table</li> <li>- Guaranteed Promotional Giveaway Items</li> <li>- Lot B VIP Parking Pass</li> </ul>			
<b>PLATINUM CLUB</b>	<b>(ROWS 2-5)</b>	<b>\$1000</b>	<b>\$1875</b>
<ul style="list-style-type: none"> <li>- \$5 Food &amp; Beverage Credit (Per Seat / Per Game)</li> <li>- Personalized Seat Plaque (Company or Individual)</li> <li>- Premium Padded Seats</li> <li>- Guaranteed Promotional Giveaway Items</li> <li>- Lot A Reserved Parking Pass</li> </ul>			
<b>INFIELD CLUB</b>	<b>(ROWS 6-10)</b>	<b>\$600</b>	<b>\$1125</b>
<b>BACKSTOP CLUB</b>	<b>(ROWS 11-13)</b>	<b>\$480</b>	<b>\$900</b>
<b>DRINK RAIL CLUB</b>		<b>\$1000</b>	<b>\$1875</b>
<ul style="list-style-type: none"> <li>- Guaranteed Promotional Giveaway Items</li> <li>- Lot A Reserved Parking Pass</li> </ul>			



**PURCHASING A TICKET PLAN GUARANTEES THAT YOU WILL BE ABLE TO ATTEND GAMES AT JIMMY JOHN'S FIELD IN 2021!**

## Season Ticket Exchange Program

Can't make every game? Ask about the Season Ticket Exchange Program.

For Season Tickets, call 248-601-2400 ext. 2 or email to [tickets@uspbl.com](mailto:tickets@uspbl.com).

*"Being Season Ticket Members has given us the opportunity to become acquainted with the USPBL staff and management team as well. Every game we attend we are warmly greeted with hugs and cheerful hellos. We always feel like staff members are genuinely happy to see us and are there to make our game day experience the best and most positive experience it can be. Being a Season Ticket Member is truly the best value for your dollar. You will not find a cleaner, safer, friendlier or better managed ballpark anywhere."*

*- Paul & Darlene Schwartz*



# SPONSORSHIP & ADVERTISING

## Ballpark Signage

For wonderful exposure to a captive and very happy audience, ballpark signage offers your company a desirable method to reach several hundred thousand potential customers each year. From the massive, LED HD Main Scoreboard to unique placements, such as foul poles, there are countless opportunities to increase your company's top-of-mind awareness. These image-building forms of marketing are always in high demand and provide value and prestige for your business.

### Naming Rights

Your company's name becomes a reference point of the ballpark and is featured on signage, the seating chart, and in many marketing collateral pieces. Potential opportunities:

- Right Field Lawn
- Parking Lot
- Guest Services

### Outfield Wall Signage

Outfield wall signs are one of the most highly sought after pieces of real estate in the ballpark, providing direct viewing throughout the game and in media coverage:

- Left Field Wall Sign - 6'x12'
- Center Field Wall Sign - 5'x7'
- 1st and 3rd Base Wall Sign - 3'x20'



### Main Scoreboard Signage

The focal point of fans during USPBL games at Jimmy John's Field is the 50' x 80', state-of-the-art, high definition scoreboard, which is one of the largest in all of minor league sports.

### Concourse TV Signage

These 8 prominent television monitors are showcased right inside the main gates to the ballpark, where they have been strategically placed for high traffic exposure every game.



For more information on Sponsorship Opportunities, call 248-601-2400 ext. 6 or email to [sponsorship@uspbl.com](mailto:sponsorship@uspbl.com).

*"So much for you and the team to be proud of, and we are so very proud to be part of it. It's amazing to see the community impact the USPBL has made and the love that fans of all ages have for the park, the environment, and the quality talent on the field."*

*- Sarah DeCiantis, Chief Marketing Officer, UWM*

*"The details are so important and you have nailed it."*

*- Donna Doleman Dickerson, Chief Marketing Officer, GreenPath Financial Wellness*

# PRINT, MEDIA & SOCIAL MEDIA

## Program Ads

The USPBL and its media partners produce over 100,000 programs every season that are distributed to all fans for free as they enter the ballpark. This material can provide your company with an outlet to convey your desired message while producing several hundred thousand impressions over a season.



## Social Media Ads

Reach fans of the USPBL through social media ads on Facebook and Twitter. Provides a reach of over 500,000.

## E-Newsletter

Be part of the weekly e-Newsletter, "The Dirt", that is sent out to over 110,000 people. Material can be used as a branding ad, bounce-back coupon, or to drive traffic directly to your own business.



## On Site Activation

Showcase your business with a high-profile concourse location to reach new customers, promote products or collect leads and other information. Available options include concourse tables, displays near front entrance, and exit marketing.



## Giveaway Days

Event sponsorships provide your company with a platform to obtain exposure in a creative way through giveaway items, fireworks, entertainment acts, theme nights and special events.

## Game Presentation

Sponsor an on-field contest and have all the eyes of everyone at Jimmy John's Field focused on your company name and logo at every game. In-game promotions have endless possibilities and can be paired to specific details of your company. The USPBL's promotional staff can tailor any promotion to fit perfectly with your company's marketing objectives.



*"You truly have created such a unique, amazing experience for families. Congratulations on such an accomplishment. Thank you for a great season. We value our partnership with the USPBL and are very happy with our first year onboard."*

*- Michelle Pierce, Blue Cross Blue Shield of Michigan*



In 2020, the pandemic led us to launch the USPBL Broadcast Network to help provide more exposure for our games and our partners. The broadcast is a high quality, 4-camera production with professional announcers, reporters, and directing, and it is streamed live on Facebook, Youtube, and Twitter. The broadcast was a big success, with USPBL games reaching more than 5.4 million people during the 2020 season, and an average viewership of 16,793 per broadcast. The broadcast of our 2020 Championship Game had more than 41,000 live viewers.

## USPBL Network Around the United States



## By the Numbers

- More than **5.4 million** Impressions (91,000 per broadcast)
- Almost **1 million** viewers (990,000)
- Averaged more than **16,000** views per broadcast
- Watched in **45** of the 50 states
- Reached more than **14** other countries



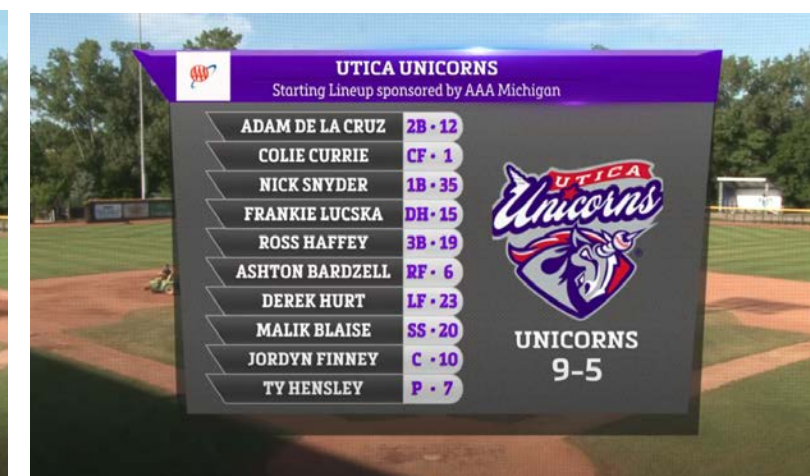
**For more information on Sponsorship Opportunities, call 248-601-2400 ext. 6 or email to [sponsorship@uspbl.com](mailto:sponsorship@uspbl.com).**

***“Jeremy Otto and Dan Griesbaum Jr. taking us through the USPBL Network: Mammoths vs Beavers playoff game! Sound great fellas!”***  
***- Chris Snyder***

# USPBL NETWORK

## Segment Spotlight

The USPBL Network offers a variety of player and fan spotlights throughout the broadcast.



## Commercials

Bring your company's message to life with 15 and 30 second commercials that run during inning breaks and other natural breaks.



## Logo Placement

d Your logo can be seen throughout the entire broadcast with  
l placement on the scorebug.



## Presenting Sponsor

Sponsor a game on the USPBL Network for premium logo placement, sharing and interview opportunities, and collecting comments to gauge fan reaction.



*"I just would like to let you know how much we appreciate all you and the people of the USPBL did to make the 2020 season a reality and more importantly a success for the players. My wife and I were very happy that the broadcasts turned out to be so good, I can honestly say we didn't miss a game."*

*- Brian Comer*



# PARTY AT THE BALLPARK

## Youth Birthday Parties

Kids' Birthday Parties at Jimmy John's Field are a complete blast! All-inclusive birthday parties include:

### Pre-Game:

- Birthday Meal of Hot Dog, Bag of Chips, Soft Drink or Water
- Softee Balls for everyone in the group

### Price:

- \$25 per person
- 10 person minimum

### During Game:

- Reserved Patio Tables or Grandstand Seats
- Speed Pitch Game Passes
- Vouchers for Soft Serve Ice Cream
- Birthday Message on Scoreboard



## Non-Game Day Private Events

If you are looking for a unique venue to hold an event, meeting, or party, Jimmy John's Field is the perfect venue for you! Our AAA Clubhouse provides an opportunity to host a wide range of events:

- Corporate Meetings and Luncheons
- Holiday Parties
- High School Reunions
- Graduation Parties
- Weddings and Engagement Parties
- Bachelor and Bachelorette Parties
- Unique On-Field Experiences can be added to any event (Batting Practice, Softball and Kickball Games, Yoga)



For more information on Birthdays or Events, call 248-601-2400 ext. 4 or email to [groups@uspbl.com](mailto:groups@uspbl.com).

*"Our son's birthday was in July and he didn't want any presents; he wanted a party at your field. My wife was able last minute to schedule a party. Your staff was amazing and made my son's birthday easy and the best birthday ever."*  
- Justin L.

# 2021 BASEBALL SCHEDULE

## MAY

FRIDAY	SATURDAY	SUNDAY	MONDAY
<b>OPENING WEEKEND</b> MAY 28 - 31			
28 7:05 VS BB	29 7:05 VS WM	30 1:05 VS WM	31 1:05 VS UU

## JULY

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
		2 7:05 VS WM	3 5:30 VS DH	4 7:05 VS BB
<b>HR DERBY &amp; ALL-STAR WEEKEND</b> JULY 10				
		9 7:05 VS DH	10 5:30 HR DERBY & ALL-STAR GAME	11 1:05 VS WM
	15 7:05 VS UU	16 7:05 VS DH	17 5:30 VS UU	18 1:05 VS WM
21 7:05 VS DH	22 7:05 VS BB	23 7:05 VS BB	24 5:30 VS DH	25 1:05 VS UU
28 7:05 VS UU	29 7:05 VS WM	30 7:05 VS WM	31 5:30 VS DH	

## JUNE

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	3 7:05 VS BB	4 7:05 VS DH	5 7:05 VS BB	6 1:05 VS UU
	10 7:05 VS UU	11 7:05 VS WM	12 5:30 VS BB	13 1:05 VS UU
16 7:05 VS BB	17 7:05 VS WM	18 7:05 VS BB	19 5:30 VS UU	20 1:05 VS DH
23 7:05 VS WM	24 7:05 VS UU	25 7:05 VS UU	26 5:30 VS WM	27 1:05 VS DH

## AUGUST

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
				1 1:05 VS WM
4 7:05 VS DH	5 7:05 VS BB	6 7:05 VS BB	7 5:30 VS WM	8 1:05 VS DH
11 7:05 VS DH	12 7:05 VS WM	13 7:05 VS UU	14 5:30 VS BB	15 1:05 VS DH
	19 7:05 VS BB	20 7:05 VS WM	21 7:05 VS UU	22 1:05 VS UU
	26 7:05 VS DH	27 7:05 VS BB	28 7:05 VS DH	29 1:05 VS DH

## SEPTEMBER

THURSDAY	FRIDAY	SATURDAY	SUNDAY
2 7:05 VS WM	3 7:05 VS WM	4 7:05 VS BB	
<b>CHAMPIONSHIP WEEKEND</b> SEPTEMBER 10 - 12			
	10 7:05 PLAYOFF GAME	11 7:05 PLAYOFF GAME	12 1:05 CHAMPIONSHIP GAME



BB - BIRMINGHAM BLOOMFIELD BEAVERS



DH - EASTSIDE DIAMOND HOPPERS



UU - UTICA UNICORNS



WM - WESTSIDE WOOLLY MAMMOTHS



SATURDAY DOUBLEHEADERS



FIREWORKS SPECTACULAR





2021 PROMOTIONAL CALENDAR

- OLDIES WEDNESDAYS**  
We're throwing it back to the 50's and 60's. Remember the classic music, pop culture, and food from the era!
- THIRSTY THURSDAYS**  
\$2 Bud and Bud Light, \$5 Craft Beer Specials.
- FRIDAY FIREWORKS SPECTACULARS**  
Enjoy fireworks every Friday night.
- LIVE MUSIC SATURDAYS**  
Live music from the Michigan Schools and Government Credit Union Sound Stage.
- SUNDAY FUN DAYS**  
Enjoy a cast of characters and superheroes every Sunday presented by Fairytale Entertainment.

- MAY**
- 5/28 Fri Opening Day / Fireworks Spectacular / Magnet Schedule Giveaway
  - 5/29 Sat Classic Rock Night featuring American Ages Band / Magnet Schedule Giveaway
  - 5/30 Sun Bark in the Park presented by Happy Tails Learning Center for Dogs
  - 5/31 Mon Memorial Day / Bucket Hat Giveaway presented by Chief Financial Credit Union



- 7/29 Thu Italian-American Heritage Night
- 7/30 Fri Fireworks Spectacular
- 7/31 Sat Faith Night



- JUNE**
- 6/3 Thu Thirsty Thursday
  - 6/4 Fri Fireworks Spectacular / Meet the Mammoths
  - 6/5 Sat Country Music Night featuring American Ages Band
  - 6/6 Sun Princess Day presented by Fairytale Entertainment
  - 6/10 Thu Wizard Day presented by Fairytale Entertainment
  - 6/11 Fri Fireworks Spectacular / Meet the Unicorns on Purple Power Day presented by Francis Ford Coppola Winery
  - 6/12 Sat Classic Rock Night featuring American Ages Band
  - 6/13 Sun Police Dog Hero presented by Fairytale Entertainment
  - 6/16 Wed Oldies Night / Meet the Beavers
  - 6/17 Thu Polish-American Heritage Night featuring Big Daddy Lackowski
  - 6/18 Fri Fireworks Spectacular / Meet the Hoppers
  - 6/19 Sat German-American Heritage Night featuring Enzian / Oktoberfest in June
  - 6/20 Sun Father's Day
  - 6/23 Wed Oldies Night
  - 6/24 Thu Jimmy Buffet Night featuring Caribbean Blue Band
  - 6/25 Fri Fireworks Spectacular
  - 6/26 Sat Country Music Night featuring American Ages Band
  - 6/27 Sun Superheroes presented by Fairytale Entertainment



- AUGUST**
- 8/1 Sun Frozen Princesses presented by Fairytale Entertainment
  - 8/4 Wed Peanut Free Night / Oldies Night
  - 8/5 Thu Heroes Night
  - 8/6 Fri Fireworks Spectacular
  - 8/7 Sat The World Famous ZOOperstars!
  - 8/8 Sun The World Famous ZOOperstars!
  - 8/11 Wed Oldies Night
  - 8/12 Thu Prostate Cancer Awareness Night presented by Karmanos Cancer Institute
  - 8/13 Fri Catholic Night presented by Alliance Catholic Credit Union / Fireworks Spectacular
  - 8/14 Sat Country Music Night featuring American Ages Band
  - 8/15 Sun Toy Cowboy and Space Ranger presented by Fairytale Entertainment
  - 8/19 Thu Key West Night featuring Caribbean Blue Band
  - 8/20 Fri Fireworks Spectacular
  - 8/21 Sat Classic Rock Night featuring American Ages Band
  - 8/22 Sun Minion Villain Party presented by Fairytale Entertainment
  - 8/26 Thu Mardi Gras Night
  - 8/27 Fri Fireworks Spectacular / Suicide Prevention Night
  - 8/28 Sat 80's Night featuring American Ages Band
  - 8/29 Sun Turtle Ninjas presented by Fairytale Entertainment



- JULY**
- 7/2 Fri Fireworks Spectacular
  - 7/3 Sat 90's Night featuring American Ages Band
  - 7/4 Sun 4th of July / Fireworks Spectacular
  - 7/9 Fri Fireworks Spectacular
  - 7/10 Sat Home Run Derby / All-Star Game
  - 7/11 Sun Villain Kids presented by Fairytale Entertainment
  - 7/15 Thu Randy Dobnak Bobblehead Giveaway (former Utica Unicorn / Minnesota Twin)
  - 7/16 Fri Fireworks Spectacular
  - 7/17 Sat Classic Rock Night
  - 7/18 Sun Beauty and Beast presented by Fairytale Entertainment / Kids Crafts
  - 7/21 Wed Oldies Night
  - 7/22 Thu It's 5 O'Clock Somewhere featuring Caribbean Blue Band
  - 7/23 Fri Fireworks Spectacular
  - 7/24 Sat Irish-American Heritage Night featuring Bob & Carl
  - 7/25 Sun Superhero Day presented by Wolverine Human Services / Superheroes presented by Fairytale Entertainment
  - 7/28 Wed Oldies Night

- SEPTEMBER**
- 9/2 Thu Firefighter Appreciation Night presented by Belfor
  - 9/3 Fri Fireworks Spectacular
  - 9/4 Sat Country Music Night featuring American Ages Band / Military Appreciation Night
  - 9/10 Fri Championship Weekend / Playoff Game / Fireworks Spectacular
  - 9/11 Sat Championship Weekend / Playoff Game / Classic Rock Night featuring American Ages Band
  - 9/12 Sun Championship Game

WHAT THEY HAVE TO SAY

*"You make every trip to Jimmy John's Field feel like as much or more fun than a trip to Disney World! Thank you for ALWAYS making me and my guests feel welcome and supremely cared for at JJ Field! That park is the best thing that's ever happened to this community. By the way, our suite server is outstanding! Perfect combination of professional and personable. Anticipates our every need and never misses a beat! Friendly guy who obviously loves his job and cares about making guests feel welcome!"*  
-Debra O., SME

*"Thank You to everyone who assisted us in our great event last week! The staff loved the Founder's Suite and we hope to have another event there soon! The food and drinks were AWESOME as well as we felt the suite fit us perfectly! Thank you all again and looking forward to another game in the near future!"*  
-Cortney S., Avancez Assembly-Warren

*"I just want to let you know that everyone had a great time on our first Jimmy John's Field group outing! It went so well that we've decided to make it an annual event. Thanks so much for all your help in coordinating things for us. Everyone was so nice and very accommodating while we were there."*  
- Diane M., Specialty Steel Treating

*"Thank you for an amazing first time experience at Jimmy John's Field. We were in a Cabana Suite and the food, service and atmosphere did not disappoint. Our Server was the best! You have a lot to be proud of, and we will certainly be back."*  
-Lori D.

*"I just wanted to drop a quick note to let you know that our group really enjoyed the playoff game at the Diamond Table this past Saturday. As always, the evening was first class and top notch. You've really got a great crew there. Thanks for stopping by the table and saying hi. I know you're incredibly busy, especially during a playoff game, yet you always find the time to say hi to everyone there. Brian and Nicole stopped over too. That speaks volumes of your entire organization and how incredibly first class each of them are, including the ladies working the Diamond Tables! We had another awesome game event there at Jimmy John's Field. Please thank everyone."*  
-Bob C., Check Corporation





## ANDY APPLEBY

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