



# PARTNERSHIP OPPORTUNITIES



"The USPBL has been successful as a safe and family fun environment. As a sponsor you get a huge return on your investment."

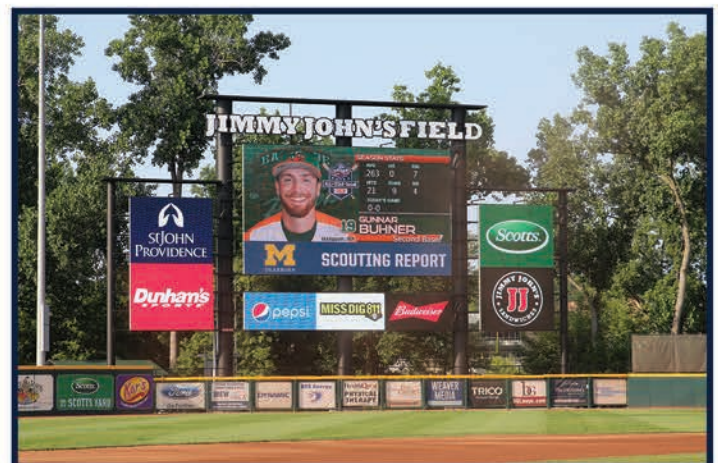
- Anthony L., Alliance Catholic Credit Union

Whether you are looking to build brand awareness or expand upon community involvement, the USPBL and Jimmy John's Field offer unique, FUN sponsorship opportunities to help you grow your business! We strive to create lasting corporate partnerships, and consistently go above and beyond to make sure all of our partnerships are mutually beneficial.

The USPBL provides a platform for companies and organizations to reach hundreds of thousands of consumers. Jimmy John's Field brings family-friendly entertainment to fans of all ages. It is our goal to help sponsors reach these fans through customized partnerships that meet the client's goals and budgets.

## THE POWER OF PARTNERSHIPS

- 365 day partner, with around the clock service
- Generates local and regional exposure
- Results in thousands of positive impressions
- Provides several direct networking opportunities
- Solidifies your leadership position
- Creates new business opportunities
- Enables you to utilize the ballpark as a showcase
- Creates relationship marketing opportunities
- Develops public relations
- Enhances community image



FOR MORE DETAILS CALL (248) 601-2400 EXT. 6 OR EMAIL [INFO@USPBL.COM](mailto:INFO@USPBL.COM)

# PARTNERSHIP OPPORTUNITIES



## NAMING RIGHTS

- Left Field Picnic Tent
- Bullpen
- Box Office
- Lawn Naming
- Locker Rooms
- Suite
- Bathrooms
- Mascots
- Parking Lots

## SIGNAGE

- Large Wall Sign - 6x12
- Center Field Wall Sign - 5x7
- 1st and 3rd Base Wall Sign - 3x20
- Marquee Sign Panels
- Scoreboard Static - Season
- Scoreboard Rotational LED - Season
- Concourse TVs - Season

## PROMOTIONS

- 7th Inning Stretch
- Family Cam (40 games +)
- Scouting Report
- Player of the Game (half season)
- Best Seats in the House
- Smile Cam
- Kiss Cam
- Baseball Buddies
- Military Appreciation Day - 1 Game
- Presenting Sponsor for each team
- Giveaway Night
- Magnet Schedules

## PRINT / INTERNET

- Suite Tickets
- Magnet Schedules
- Pocket Schedules
- USPBL Website - logo placement

## HOSPITALITY

- Penthouse Suites
- Dugout Suites
- Cabana Suites
- Group Outings

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