



In Historic Downtown Utica

Game Faces 2018



uspbl.com
248.601.2400
7171 Auburn Road
Utica, Michigan



"Taking my family to Jimmy John's Field was the most positive experience I've ever had with them at a sporting event!"

Jeremiah H.

Founder's Letter

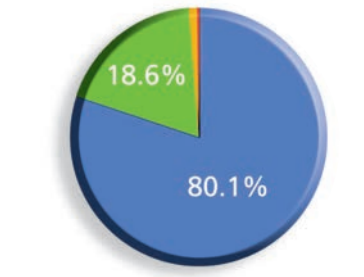


I could not have hoped for a better start to the United Shore Professional Baseball League (USPBL) and our first ballpark - Jimmy John's Field - and I want to thank the fans and all of our fantastic partners.

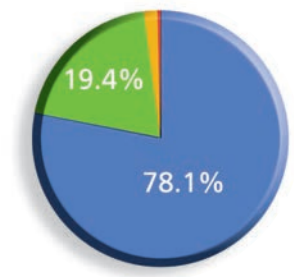
The USPBL's first two seasons at Jimmy John's Field have seen hundreds of thousands of fans pass through the gates to enjoy the fun and excitement of high quality professional baseball and affordable family entertainment under the stars from mid-May through mid-September. In 2017, there were 60 sell outs out of 75 games. We also nearly tripled our company summer picnic outings to 764 - as the USPBL's four teams - the Utica Unicorns, the Eastside Diamond Hoppers, the Birmingham Bloomfield Beavers, and the Westside Woolly Mammoths faced off. After falling just short in 2016, the Birmingham Bloomfield Beavers won the USPBL Championship in 2017.

With the USPBL designed as a developmental finishing school for players trying to make it to the Majors, the league has been an unqualified success, as 20 USPBL players have been signed to contracts by Major League Baseball organizations in the USPBL's first two years of operation. Our skilled baseball staff utilizes unique tools and technology such as our Delivery Value System (DVS) to help develop our pitchers, with three pitchers throwing at or near 100 mph, and FlightScope to help develop our hitters.

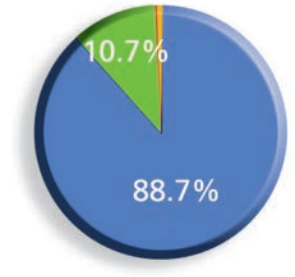
When the USPBL was created, we had goals of not only developing players into Major League prospects, but of creating the cleanest, safest, and friendliest ballpark in America with triple the service levels to provide a premium family entertainment experience at an affordable price. While we will work to improve continually in all of these areas, I am pleased to say that fans who have attended games at Jimmy John's Field have given us high marks on achieving those goals. See below...



Game-day staff helpfulness and knowledge



Overall experience at Jimmy John's Field



Cleanliness of Jimmy John's Field

- Excellent
- Above Average
- Fair
- Poor

Survey of approximately 1,000 attendees

Our fans also enjoyed the introduction of our first series of valued USPBL Baseball Cards and our first USPBL Collector's Stamp Book. As the USPBL grows, we will continue to implement more features to educate our fans about the great young players in the USPBL.



Jimmy John's Field and the USPBL also have become important community assets in Macomb County and Metro Detroit over the past two years. In 2017, more than 600 charities leveraged the USPBL and Jimmy John's Field for various fundraising endeavors. We held 5K runs, Boy Scout and Girl Scout campouts overnight on the field, movie nights with families on blankets in the outfield watching popular family films playing on the Scoreboard, our Second Annual Brew & Fall Fest, and a Halloween event for kids. The ballpark also has become a major regional venue for collegiate and high school baseball games, tournaments, All-Star games and championships.

The 2018 baseball season will begin on May 11th and will run through September 9th, the best months for weather in Michigan. In 2018, the USPBL's four teams will again play out of Jimmy John's Field, as we continue to make progress on plans for the USPBL's second ballpark. In 2018, the USPBL players will be sharing the field with our very own bat dog - JJ, the Field General - who will be performing fun duties at every game. We will be one of only 2 or 3 ballparks in the whole country to have our own resident bat dog!

We look forward to seeing the ballpark bring families, friends and coworkers alike together to enjoy America's pastime. It is also a wonderful place to do business as in this day and age you have a much better likelihood of entertaining your best customers and employees if they can bring their family with them. We believe this ballpark is a crown jewel and THE place to be for families in Macomb and Oakland County.

Play Ball,

Andrew D. Appleby
Chairman and Founder
United Shore Professional Baseball League





“Baseball is about talent, hard work, and strategy. But at the deepest level, it’s about love, integrity, and respect.”

Pat Gillick

The United Shore Professional Baseball League (USPBL) was designed as an innovative developmental finishing school for players seeking to make it to the Majors. Our players come from all across the country, with 44 states represented in 2017. The quality of the players and the baseball is very high, and USPBL players are scouted regularly by Major League teams. Since the USPBL was launched in 2016 it has been an amazing success, as 20 players have been signed by Major League organizations.

Mission

To identify an untapped market of very high performing college seniors passed over by Major League Baseball along with players released by MLB Organizations and work with them to improve their skill set. Our proprietary development programs are designed to position our players for success at the highest level of baseball.

Process

- 1- Evaluate player deficiencies.
- 2- Create a plan that accelerates player development.
- 3- Demonstrate our development system is improving player skills.
- 4- Aggressively market players to MLB Organizations.

Development Tools

We utilize the knowledge and skill of our baseball staff together with the resources and technology provided by tools such as the Delivery Value System (DVS) and FlightScope.

DVS offers a proprietary method to evaluate a pitcher’s mechanics (DVS Score), an arm care system built to increase shoulder motion, and a throwing program that prescribes safe throwing distances, soreness protocols, and stresses the repeatability of mechanics. DVS was recently published in *Orthopedics* medical journal for its

PROVEN RESULTS

1.04

INCREASE IN PITCHERS
AVG FB IN 2016

20

PLAYERS SIGNED TO A
MLB ORGANIZATION

1.40

INCREASE IN PITCHERS
AVG FB IN 2017

5

PLAYERS RANKED IN
BASEBALL AMERICA’S TOP
INDY BALL PROSPECTS

0

MAJOR THROWING
INJURIES IN OVER 3000
INNINGS PITCHED

100+

YEARS COACHING AND
PLAYING EXPERIENCE AT
THE MLB AND MiLB LEVEL.

United Shore Professional Baseball League

Put on your game face!



research into the pitching delivery. The research of the DVS Scoring System, aided by Duke University orthopedic surgeons, proved to predict injury risk in professional baseball pitchers using a statistical model based on video analysis evaluating delivery mechanics in a large population. Over the last two seasons, the USPBL has had exclusive use of the DVS System to give pitchers the opportunity to improve performance and eliminate injury risk. Since using the DVS System, pitchers in the USPBL have combined to throw over 3,000 innings without a major-throwing related injury. In 2016, pitchers’ average fastball increased 1.04 MPH and in 2017 the average fastball increased 1.40 MPH.

FlightScope allows the USPBL to establish benchmark metrics of our players and track their progress over the course of the season.

All players in the USPBL are able to track how they are progressing concerning the most valuable performance analytics.

“The 2017 USPBL season was hands down the best experience of my professional baseball career. I would like to personally thank the league for an unmatched opportunity to showcase my pitching ability and for developing me into the person / player that I am today. I want to thank my Manager Paul Noce for signing me early

in 2017 and for his belief in me as well as his support throughout the season. I’d also like to thank Ed Campaniello, the Hoppers assistant coach, during the season for his guidance. Lastly, and certainly not least, I’d like to thank [USPBL Director of Baseball Operations] Justin Orenduff and his first class DVS [Delivery Value System throwing] program, which is something I will continue to embrace as I embark on the next chapter of my career with the Minnesota Twins organization.”

Tanner Kiest – RHP Hoppers - Minnesota Twins

“After the draft and college baseball, I wasn’t sure where I would end up continuing my career. Fortunately, the USPBL gave me a chance to do that. The competition was very solid. The managers pushed and cared for us as players and gave us the tools to be successful. I wouldn’t be where I am today without the USPBL.”

Greg Jones – C Unicorns – Colorado Rockies

“Getting the opportunity to play in the USPBL is something special to me. Having the chance to play baseball beyond college is something every kid dreams of doing and I got the chance to live it. Throughout my time here, I’ve learned even more about the game and how I can become better as a person and as a player, pushing myself to my limits. The players, coaches, and staff in the USPBL are top notch and I could not have asked for anything more. This is something I will always cherish

and I am extremely excited about what my future has in store for me.”

Randy Dobnak – RHP Unicorns – Minnesota Twins

“I am very grateful for everything everyone has done for me while playing in the USPBL. Because of the USPBL, I get a second chance with an affiliate organization (Atlanta Braves) and for that I will be forever grateful.”

Kevin Matthews – LHP Beavers – Atlanta Braves

“It’s always an awesome experience. You get to play in front of great crowds every game and you’re treated like a professional. It’s just a great atmosphere. I was fortunate for the opportunity to play here.”

Kevin Marnon – LHP Beavers – Minnesota Twins

“The USPBL has been an incredible experience, from the facility to the staff at Jimmy John’s field, I could not have asked for a better opportunity. I will be forever grateful for the chance that Andy Appleby, Justin Orenduff and Jim Essian have given me. They allowed me to continue my baseball career, and helped get me signed by the Minnesota Twins organization. I’m excited to see what this new chapter brings but I will never forget my time as a Utica Unicorn.”

Taylor Grzelakowski – C Unicorns – Minnesota Twins



Kevin Matthews



Kevin Marnon

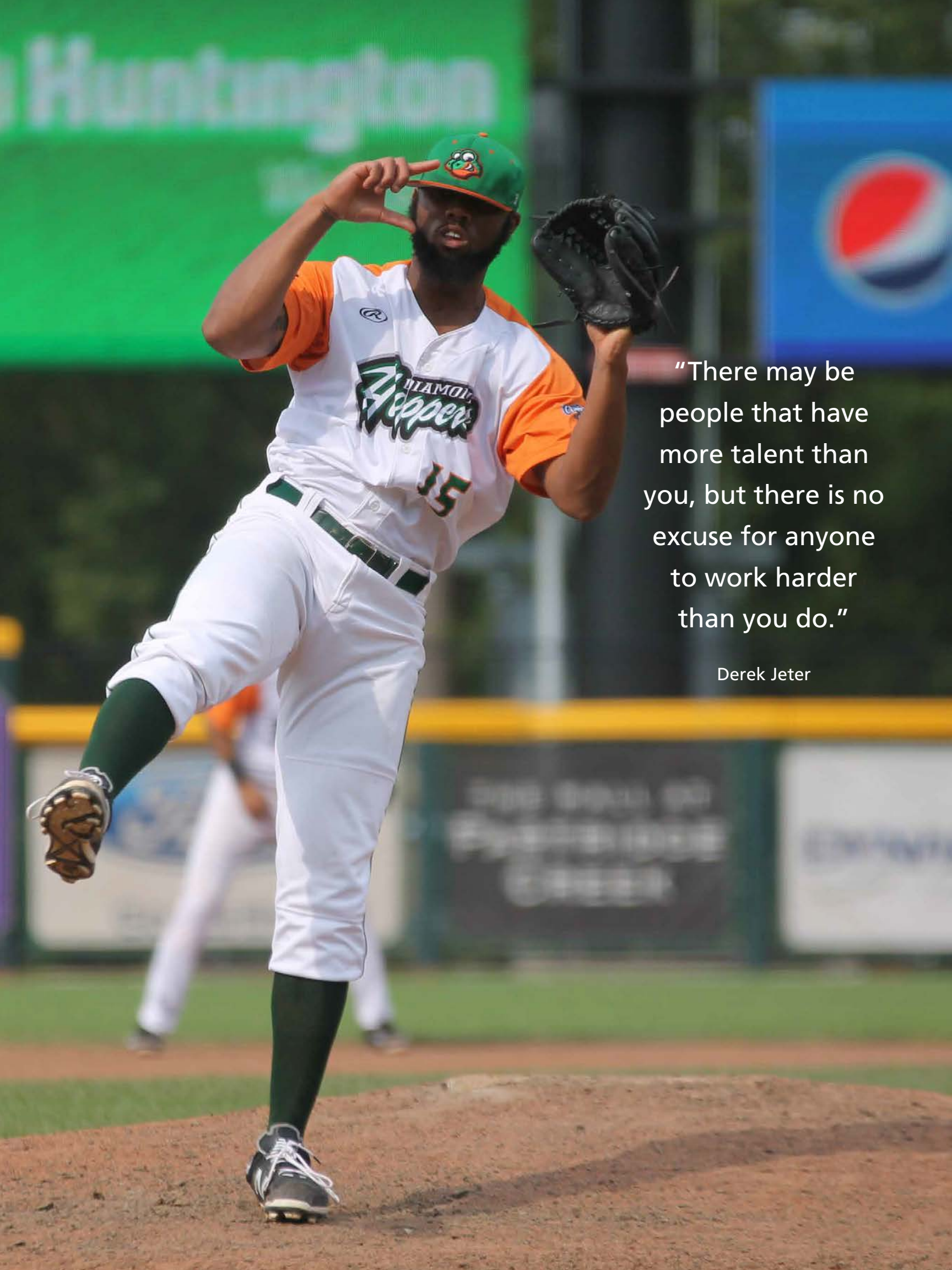
Player	USPBL Team	MLB Organization	Signed
Tanner Kiest	Diamond Hoppers	Minnesota Twins	2017
Greg Jones	Unicorns	Colorado Rockies	2017
Kevin Marnon	Beavers	Minnesota Twins	2017
Randy Dobnak	Unicorns	Minnesota Twins	2017
Taylor Grzelakowski	Unicorns	Minnesota Twins	2017
Kevin Matthews	Beavers	Atlanta Braves	2017
Alex Maloney	Beavers	Chicago White Sox	2017
Ross Vance	Beavers	St. Louis Cardinals	2016
Aaron Bossi	Beavers	New York Yankees	2016
Chris McDonald	Diamond Hoppers	Pittsburgh Pirates	2016
Evan Piechota	Unicorns	Pittsburgh Pirates	2016
Dalton DiNatale	Diamond Hoppers	Los Angeles Dodgers	2016
Mitch Aker	Unicorns	Arizona Diamondbacks	2016
Hawtin Buchanan	Beavers	Cincinnati Reds	2016
Austin Crutcher	Unicorns	Chicago White Sox	2016
Andrew Potter	Unicorns	Pittsburgh Pirates	2016
Fernelys Sanchez	Beavers	Washington Nationals	2016
Mitch Osnowitz	Diamond Hoppers	Boston Red Sox	2016
Alex Santana	Diamond Hoppers	Washington Nationals	2016
Austin Leyritz	Beavers	Baltimore Orioles	2016



Taylor Grzelakowski



D.J. Martinez



“There may be people that have more talent than you, but there is no excuse for anyone to work harder than you do.”

Derek Jeter



Our Teams

Put on your game face!

In 2018, the USPBL will feature four teams playing at Jimmy John’s Field in downtown Utica – the Utica Unicorns, the Eastside Diamond Hoppers, the Birmingham Bloomfield Beavers, and the Westside Woolly Mammoths. As the USPBL develops additional ballparks in the years to come, every ballpark will always feature two home teams, which will give our league the benefit of having home games every weekend and on only the best days of the week (Thursday to Sunday) and in the very best months for weather in Michigan.

Utica Unicorns

The Utica Unicorns logo and mascot Lancelot were developed to be lovable enough so that we fully expect every girl under the age of 12 in Metro Detroit to fall in love with the Unicorns, but yet fierce enough to appeal to boys as well. The Unicorns have a large fan following at Jimmy John’s Field, with Unicorns gear being worn with pride all over the ballpark. The Unicorns will again be managed by Jim Essian in 2018. Following a Major League playing career, Jim also had a Major League managerial stint with the Chicago Cubs in 1992.

Eastside Diamond Hoppers

The Eastside Diamond Hoppers logo and mascot Ribbi feature the first-ever use of the orange, black and green color scheme in professional sports. The fun-loving, “fly” ball catching frog has helped the USPBL set sports merchandising records. The Eastside Diamond Hoppers will once again be managed by Paul Noce in 2018.

Birmingham Bloomfield Beavers

The Birmingham Bloomfield Beavers are the Oakland County crosstown rivals to the two Macomb County home teams. The logo, colors, and uniforms were designed with a bit of an edge to even include Yankee pinstripes, but mascot Buzz is loved by kids of all ages. The Beavers won the USPBL Championship in 2017 and will again be led in 2018 by Manager Chris Newell.

Westside Woolly Mammoths

The USPBL’s fourth team – the Westside Woolly Mammoths – was introduced in the 2017 season. The Mammoths feature a logo and mascot - Woolly Maze – designed to make a (pre)historic splash! Core team colors are dark and light blue with red accents. Alternate uniforms also bring in orange and animal print designs that harken back to “The Flintstones” – all independent league unique and trend setting. The Westside Woolly Mammoths will again be managed by Shane McCatty in 2018.

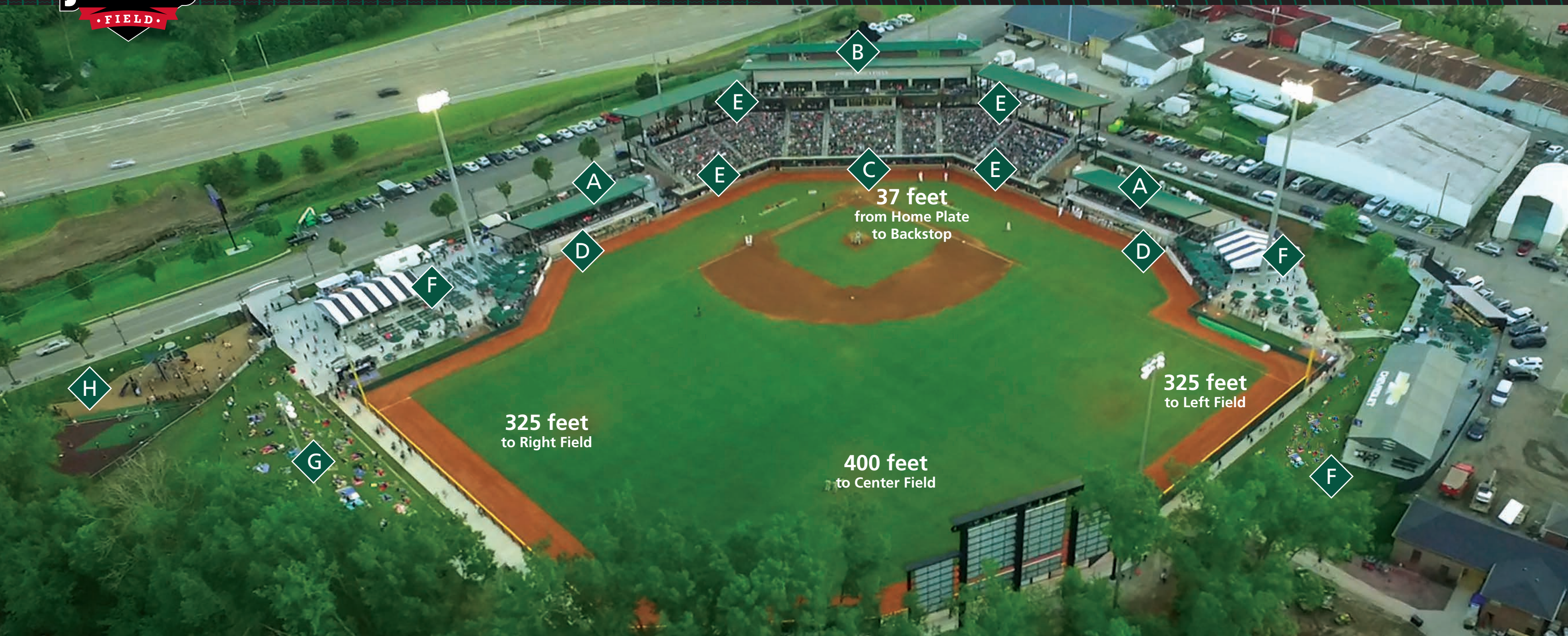




Anatomy of Jimmy John's Field



uspbl.com



Stadium Features:

- 2,000 Box Seats

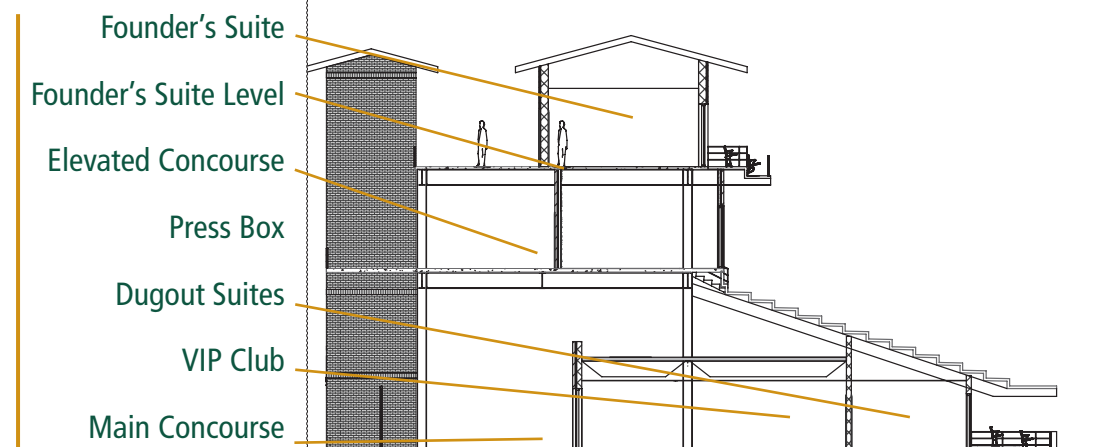
- | | |
|---|--|
| A 12-Private Patio Cabana Suites | F 4-Summer Picnic Areas |
| B 7-Founder's Level Suites | G Elevated Grass Berm Seating Area |
| C 5-Premium Dugout Suites | H Kid's Playground and Wiffle Ball Area |
| D 2-Manager's Suites | |
| E 30-Diamond Tables | |

Accessibility:

- Located in Historic Downtown Utica adjacent to M-59
- VIP Parking for Suite and Season Ticket Holders
- Ample Parking within a Short Walk and Easy exit after games

Unique Characteristics:

- Concert Quality Sound System
- State-of-the-Art HD LED Scoreboard
- Home Plate 37 feet from Backstop-one of the closest in America





"It is a fantastic ballpark! The staff was very friendly & helpful. Food & drink prices were very reasonable. Keep up the good work!"

Marilyn Gilpin

Jimmy John's Field, located on Auburn Road adjacent to M-59 in historic downtown Utica, is in a prime location to ensure large attendance by the perfect demographic for baseball – families. Based on the popularity of other similar baseball teams, one of the single biggest success factors is proximity to a major metropolitan area like Detroit.

In 2017, the USPBL sold out 60 of 75 games at Jimmy John's Field, with average attendance of more than 3,300 fans per game. Tens of thousands of fans attending games at Jimmy John's Field witnessed outstanding professional baseball, as they experienced a first-class ballpark, high level of customer service, and affordable pricing that make it easy for an outstanding family night out. Jimmy John's Field and the USPBL also became an important new community asset, with more than 600 charities leveraging the ballpark and the USPBL for various fundraising endeavors.

As the first independent professional ballpark in the Metropolitan Detroit area, Jimmy John's Field has the advantage of being located in Macomb County, which has the third largest population of Michigan's 83 counties, with over 890,000 residents, and growing. Macomb County had the highest population growth in Michigan from 2000 to 2010, and the population is brimming with young families. Macomb County has 21 school districts, and the Utica school district is the second largest in the entire state. Macomb County's



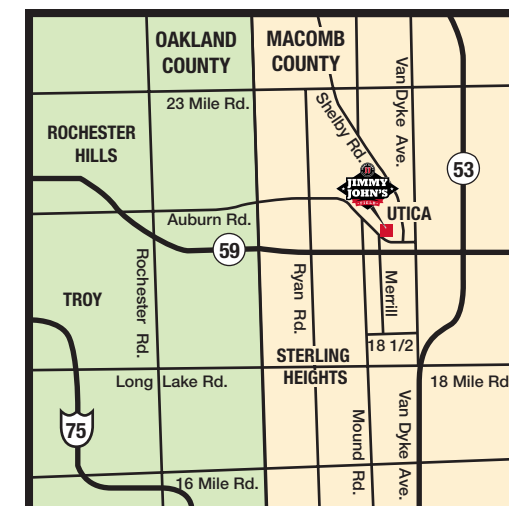
average household income is just over \$52,000, which is the third highest in Michigan. While located in Macomb County, the ballpark also has the advantage of being located directly on the border of Oakland County, right on the M-59 expressway, with 150,000 cars passing by daily and providing easy access to most anywhere in Metro Detroit. Quite simply, the demographics are perfect for the family entertainment environment of professional baseball.

Jimmy John's Field

Put on your game face!

State-of-the-Art-Ballpark

Our fans participating in the fun at Jimmy John's Field experience one of the most technologically advanced and well-appointed ballparks of its size in the country. Jimmy John's Field has a total capacity of 4,500 fans per game, with approximately 2,000 box seats between first and third base, 7 Founder's Level Suites, 5 Premium Dugout Suites, 2 Manager's Suites, 12 Private Patio Cabana Suites, 18 On Field Diamond Tables, 12 Park View Diamond Tables, 4 Summer Picnic, Group and Birthday Areas, a Grass Berm Seating Area, and a Wiffle Ball Field and Kid's Playground Area. The ballpark also features a State-of-the-Art-Scoreboard, Concert Quality Sound System and high end VIP Club.



"I wanted to share how amazing your staff is at Jimmy John's Field. I grew up a few miles down the road and came to Sunday's game, May 28, with my family. (We live in Lansing now). I can only compare your customer service to 'the Disney experience'. We WILL be back." – **Amanda**

"I and my family are newcomers to the Jimmy John's Field experience. We have taken in two games thus far, a day and the night game featuring wonderful fireworks. All I can say is.....Super job! Memories were made for my daughter and grandchildren that will last a lifetime. Your entire venue was perfect in every way. I'm pleased to have you as my new 'Go to' stadium." – **Rudy**

"I just want to let you know that our Clinton Valley Little League outing at Jimmy John's Field was a huge success. Kate was absolutely wonderful with organizing everything that day and directing us with where to go and what to do. Her thoroughness was impressive and appreciated. The two players that played with the boys,

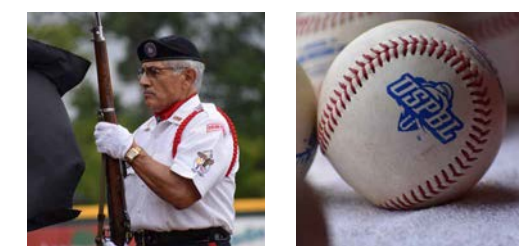
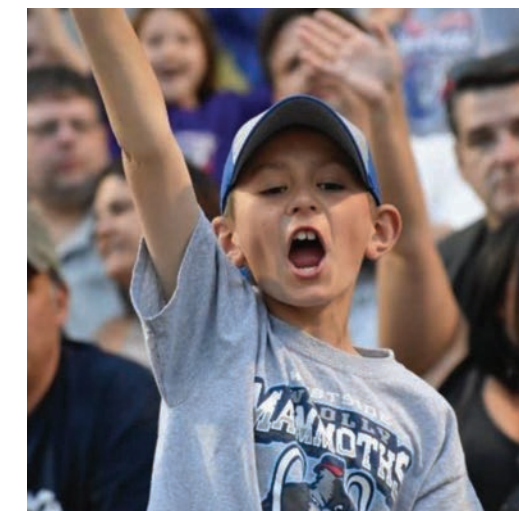


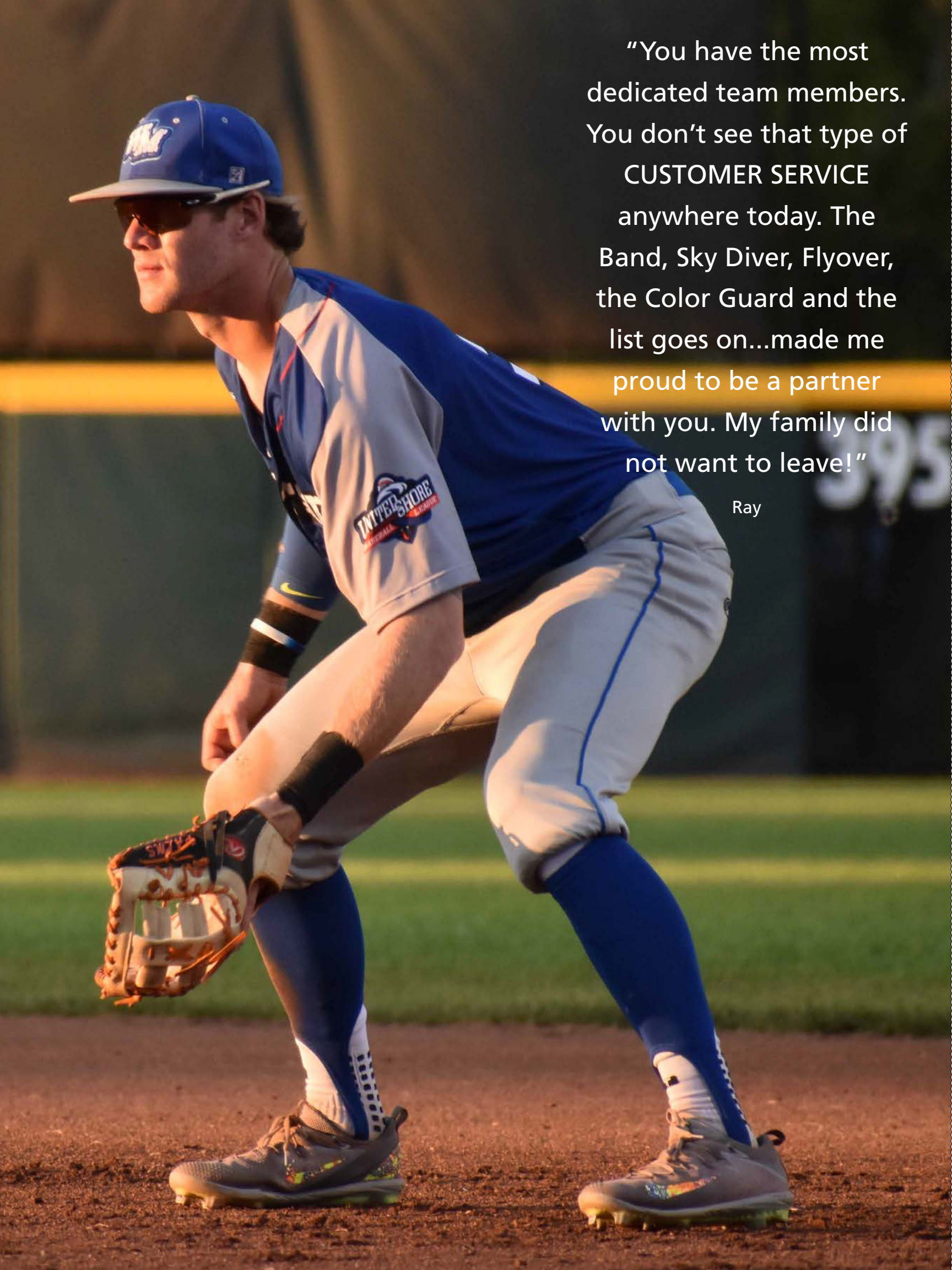
Randy Wynne and Alex Kinch, were absolutely phenomenal! They didn't just play wiffle ball with them, they went out of their way to make it fun and memorable for them. They definitely gained 25 new young fans! I wish Randy and Alex all the best of luck in their baseball endeavors. Lastly, the entire Jimmy John's staff was extremely polite and helpful. In all, the day was fun, exciting, and definitely a memory for all that attended. I look forward to our next event at Jimmy John's Field."

- **Steven**

"Thank you very much! The people associated with the USPBL have always been very helpful and courteous. Between MLB, MiLB and unaffiliated teams, I've seen baseball in more than 50 cities and you guys rank among the very best, if not the best." – **Steve**

"I have had numerous colleagues attend games this season and our company has had at least two functions at the stadium. I am writing to you as yesterday was the first game I attended with my family and I wanted to share my thoughts. In one word, WOW, and that is an understatement. From the parking, shuttle, reasonable ticket and food prices and cleanliness of the stadium, it was wonderful. Add to that the access to the players, mascots, Blackjack the frisbee dog, running the bases, and kid's club, it made it a great day! And by the way, the staff is OUTSTANDING! EVERYONE was extremely friendly and helpful, from the parking lot attendant in Lot A to the shuttle driver, Blackjack's owner, the ticket checker, ushers, EVERYONE that was working there. When I met you, you said there was a significant amount of detail that went into the planning. It was noticed and appreciated. I wish you and the USPBL continued success as my entire family is already looking forward to returning for more games this season!" – **Bryan**





“You have the most dedicated team members. You don’t see that type of CUSTOMER SERVICE anywhere today. The Band, Sky Diver, Flyover, the Color Guard and the list goes on...made me proud to be a partner with you. My family did not want to leave!”

Ray

Premium Business Environment
Put on your game face!

Premium Business Environment

While Jimmy John’s Field is a top-notch family entertainment venue, it also is the perfect environment for corporate marketing and entertainment. Everyone wants to bring their kids or grandkids to Jimmy John’s Field, which makes it much easier for area businesses to get their top clients and customers to join them for an evening of socializing in a fun and relaxed environment.

Corporate marketing and entertainment opportunities at Jimmy John’s Field include:

- Sponsorship & Advertising
- 26 Luxury Suites
- 30 Premium Seating Diamond Tables
- Premium Seating Front Row Club and Platinum Club
- Season Tickets
- Group Outings – Company Summer Picnics, Client Entertainment Events, Branding and Marketing Events, Employee Recognition Events, Non-Profit Fundraising Events, Church Outings
- Private Events on Non-Gamedays (Private Batting Practice Events, Meetings, Holiday Parties, etc.)

In 2017, corporate marketing and entertainment at Jimmy John’s Field included:

- More than 170 sponsors with partnership packages that allowed them to entertain customers, clients, employees and other key constituents in our Luxury Suites and with Group Outings in our Patio Picnic Areas.
- 58 local businesses with contracts for Luxury Suites and Diamond Tables at the ballpark, and more than 100 local businesses and organizations that rented Luxury Suites on a single game basis, for corporate entertaining.
- More than 300 local businesses with Season Ticket Packages.



- More than 700 local businesses and organizations that held Group Outings in one of the Patio Picnic Areas at the ballpark – including customer entertaining, employee summer outings, church outings and non-profit fundraising events.

Corporate Partnerships

A corporate partnership with the United Shore Professional Baseball League at Jimmy John’s Field offers the following benefits:

- Generates significant local and regional exposure
- Results in thousands of positive impressions
- Solidifies your leadership position
- Creates new business opportunities
- Enables you to use the ballpark as a showcase
- Creates unique relationship marketing opportunities
- Provides public relations initiatives
- Enhances community image

Partnership opportunities include:

- State-of-the-Art Scoreboard signage
- Highly Visible Outfield Wall signage
- Left Field Pavilion Naming Rights
- Kids Run the Bases Sponsorship
- On Deck Circles
- Fun Gameday and In-Game Contests and Promotions
- Official Game Program Advertising
- First Pitch Naming Rights
- Post-Game Fireworks Partnership
- Giveaway Nights (Bobbleheads, Hats, Bats, etc.)

Company Group Outings & Picnics

The United Shore Professional Baseball League offers unique, memory making opportunities for company group outings and summer picnics at Jimmy John’s Field, with four picnic areas perfectly positioned for your group to enjoy both pre-game food and the festivities and fun of the game.

- Great for large company outings, family events, school groups and more.
- Pre-game party in one of our picnic areas for a select game.
- Full barbecue and drinks.
- Tickets located in your party area.

Other Group Options:

Birthday Packages - Non-Profit Fundraising Events - Church Group Outings

Corporate Client Testimonials:

“I just want to thank you for a great event. Everything was great. The customer service your team displayed was exceptional. Everyone was great and easy to work with. Thank you again!!!”

– Enoud, Limbach (Group Outing Client)

“Congratulations on a great season! Hollywood enjoys partnering in a project that showcases such consistent family values in the entertainment world, and plans to extend our partnership for the 2018 season!”

– Thom, Hollywood Market (Sponsor)

“Jimmy Johns Field is a great place to bring people together. Our employees, their families, and our customers have certainly enjoyed the experience. The ownership and the teams have enhanced the tri-county community with a first-class facility. It definitely has been a ‘grand slam’. We can’t wait for opening day 2018!”

– Terri Chapman, CEO, MNP Corporation (Suite Client)

“Jimmy John’s Field and their staff make this sporting venue a truly unique experience. From the moment you arrive you can feel the spirit and enthusiasm to make your time at the park memorable. No reasonable, and sometimes unreasonable, requests were ever denied. The park is as advertised, family friendly entertainment. The layout of the Ballpark and players allowed our guests to feel like they were part of the action. Our guests experienced ‘Big League’ games with comfort and convenience. In addition, Friday Night Fireworks, theme nights, running the bases, etc. are some additional things that our guests and their families still talk about. Thanks once again for a great 2017 season and we look forward to what is in store for 2018.”

– Mark Majewski, CEO, Morrell Inc. (Suite Client)

For sponsorships, advertising, suites or group outing information, call (248) 601-2400 or email info@uspbl.com.

Community Asset
Put on your game face!

While Jimmy John's Field was designed and built for professional baseball, the facility is able to accommodate many other community uses. Since Jimmy John's Field opened on May 30, 2016, the ballpark, together with the involvement and interaction of the USPBL, has become a major new community asset. In addition to featuring 75 USPBL games each summer, the ballpark also has played host to the following community events:

- 4 Movie Nights in 2017
- Numerous Boy Scout, Girl Scout and Family Campout Nights on the field
- Baseball games, tournaments, All-Star Games and championship games involving more than 40 different collegiate, high school, youth and adult baseball teams
- Our Annual Brew & Fall Fest
- Lancelot's Not So Spooky Halloween Party
- Numerous 5k Races
- The USPBL's Official Sanctioned Wiffle Ball Tournament
- Numerous youth baseball clinics
- Community Festivals
- High School Marching Band performances



"On behalf of Fraser Public Schools, I wanted to let you know what an incredible event our Fraser Night at Jimmy John's Field turned out to be. Our families, kids, and staff all loved it. It was wonderful to see our 250 Marching Band students in the outfield for the anthem and then having fun on the hill in right field. The food for the buffet was delicious and the seating ample for our families in attendance. ABOVE ALL – the staff was incredible. Everyone was so helpful and customer centered!!! You and your team really made the night special for all of us!!!! Thank you for your efforts and for going above and beyond to make 'our' night memorable!!!

With Fraser Pride and Appreciation"
- Dr. Richards, Superintendent,
Fraser Public Schools

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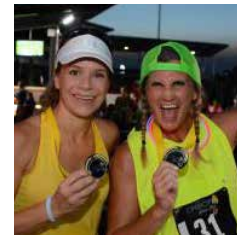


With the development of Jimmy John's Field, we were able to turn an unregulated landfill into a major community asset for the City of Utica and Macomb County. This past year, Jimmy John's Field won three prestigious awards for redevelopment of the Utica landfill brownfield site:

Which included:

- The 2017 Phoenix Award for Community Impact as well as the People's Choice Award for best brownfield redevelopment in the entire country. The Phoenix Awards are recognized nationally as the award for outstanding achievement of excellence in brownfield redevelopment.
- The 2017 CREW Detroit Special Impact Award for new construction/redevelopment. The CREW Detroit Impact Awards recognize outstanding southeast Michigan commercial property developments that significantly impact their surrounding communities.
- The American Council of Engineering Companies Michigan Chapter's most prestigious honor - the 2017 Engineering Eminent Conceptor Award.

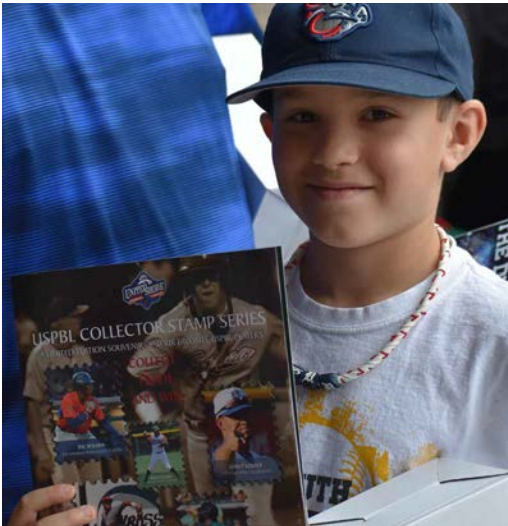
The transformation of this site into Jimmy John's Field marks the largest redevelopment project the City of Utica has ever seen. It has spurred revitalization of the downtown business district, creating a destination where families gather, businesses thrive, and the community can enjoy its treasured natural resources along the Clinton River.



Jimmy John's Field and the USPBL truly have become part of the fabric of the local community, and a focal point and gathering place for a wide variety of community activities.

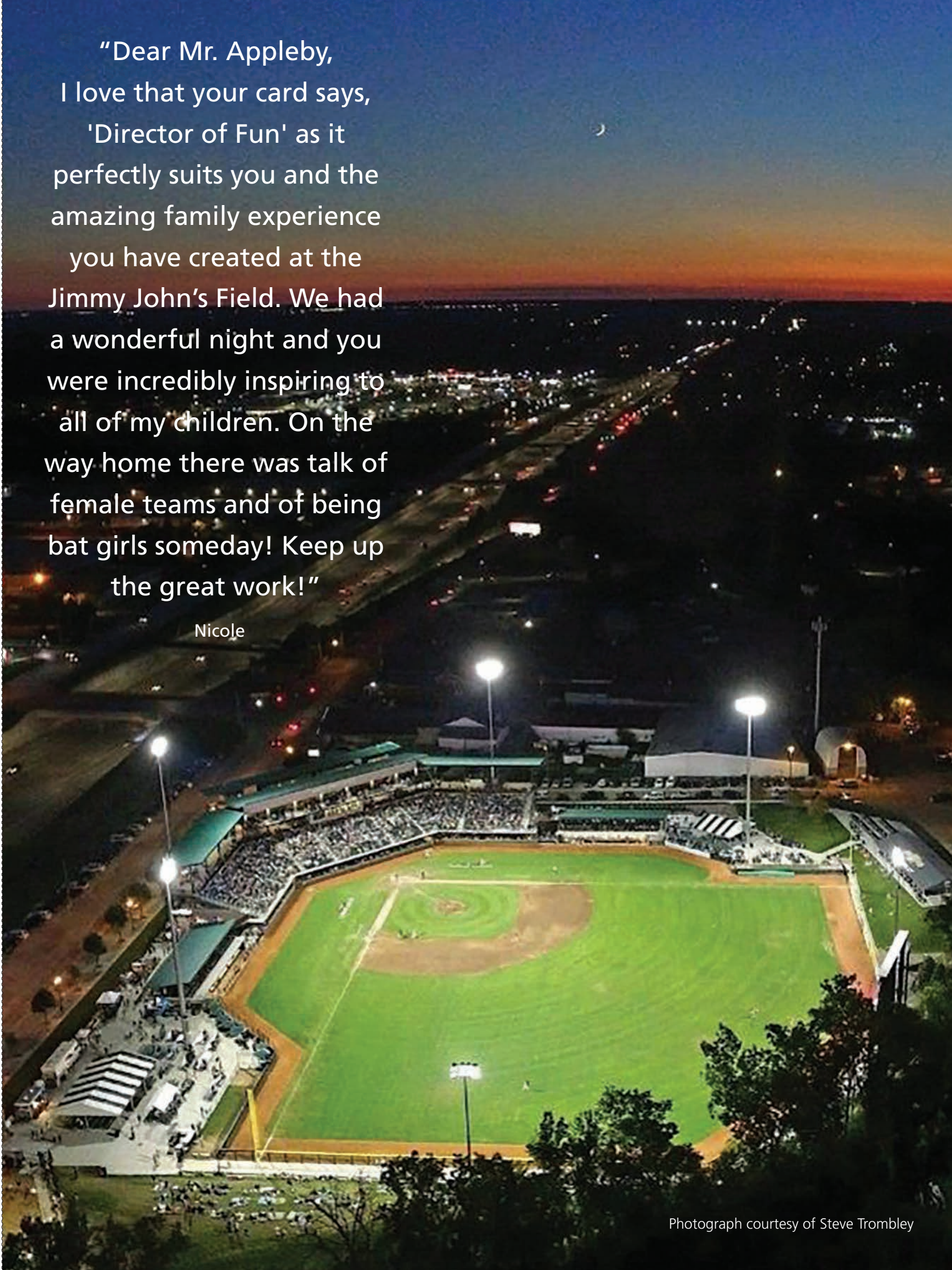
"The USPBL & Jimmy John's Field has baseball fans funneling into our downtown district. Having professional baseball in our small town has increased our presence in the region and has given us a foothold in the world of professional entertainment venues. Not only did Utica gain an amazing multi-million dollar baseball stadium, it gained Andy Appleby. Andy can be seen every night, at every game, greeting fans, giving tours, running from end to end of the stadium, even picking weeds in efforts to make the stadium the show piece that it is. Jimmy John's Field has been an overwhelming success for the City of Utica. We are 'Baseball City'."

- Thom Dionne, Mayor, City of Utica



"Dear Mr. Appleby,
I love that your card says,
'Director of Fun' as it
perfectly suits you and the
amazing family experience
you have created at the
Jimmy John's Field. We had
a wonderful night and you
were incredibly inspiring to
all of my children. On the
way home there was talk of
female teams and of being
bat girls someday! Keep up
the great work!"

Nicole



Photograph courtesy of Steve Trombley



Put on your game face!

uspbl.com



2017 USPBL Champions: Birmingham Bloomfield Beavers

Be Social with the USPBL



GENERALSPORTS

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